

Acknowledgement of Country

We pay our respects to the Aboriginal and Torres Strait Islander ancestors of this land, their spirits and their legacy. Our First Nations peoples give strength, inspiration and courage to current and future generations of Queenslanders, both Indigenous and non-Indigenous.



OPENING REMARKS

When I was first asked to take on the role as Chair, for the then Capability Improvement Project (CIP) Steering Committee in 2015, I wasn't really sure what I was getting myself into but I was excited by the possibility to give back to the sport that had been an important part of my life for many years.

Since then I have been welcomed into the Netball Queensland family, spent considerable time hearing about the successes, the challenges, and the desire for volunteers to have the opportunity to focus their time doing what they love and what attracted them to get involved in Netball.

The annual Netball Queensland Leaders Conference has become one of the most important ways to bring our community together each year. In addition to providing us with an opportunity to network and develop our shared understanding of the complex community sport landscape in which we operate our conferences have provided us with unique access to a wonderfully diverse range of expert panellists and presenters. Many members of our community have also shared their insights, solutions and experiences, forming valuable component of our conferences.

We have certainly seen significant change within netball and women's sport at state and national levels since our first Leaders Conference in 2015, and how we have responded to those changes individually and collectively has been challenging, exciting and very rewarding.

Some people find change difficult and unsettling, others find it exciting, liberating and empowering. Either way, when we work together, better understand the context in which we are operating, enhance our individual and collective leadership capabilities, and best utilise the technologies and systems available to us, we are taking giant leaps towards adapting and ensuring the sustainability of our sport.

The information provided in the pages that follow outline the journey we have taken together so far, and provide information to inform the important conversations we need to have in rising to our collective leadership responsibility. If our sport is to grow, then so too must we.

As the custodians of Netball in Queensland, we have a responsibility to leave the sport in a better, more sustainable position than when we became the custodians. The world is changing fast and we cannot stand still. As change makers and change champions we must continue to adapt, evolve and respond positively and collectively to new opportunities and the challenges facing our sport and netball communities. I look forward to continuing to be part of this important journey for netball in Queensland. #hereifyouneed

Melissa Bennett

Chair Horizon Three Project Steering Group, Netball Queensland

co-creating our future - thank you to our Board and H3 Committee Members

Eugenie Buckley Kathy Barton Alicin Everson Annette Smith Gail Lyne Garry White Katv Hunt Anthony Lewis Gayle Rust Anthony Scott Barb Ahmat Glee Mitchell Camille Rieck Glen Johnson Chris King lan Fullagar Jane Seawright Connie Martens Jason Alford Corinne Wright David Carter Joyce Cosgrove Deborah Eastlake Julie Prendergast Liz White Dianne Croonen Justin Bean Eddie Anderson Karen McIlwain Lyn Law

Kathy Warneke Madonna McKenna Marg Cedar Kerrie Challenor Maree Robbins Kevin Brennan Mark Jordan Mark McLeod Kirsty Appleton Kristin Devitt Marie Kavanagh Marty Wallin Leeann Pacey LeeAnn Quilter Matt Batcheldor Leisa Donlan Matthew Battams Maxine Holzberger Luke Richardson Melissa Bennett Michelle Gallen

Lyn McLaughlin
Madonna McKenna
Mikaela Smith
Marg Cedar
Morgan Kunde
Maree Robbins
Mark Jordan
Mark McLeod
Marie Kavanagh
Marty Wallin
Matt Batcheldor
Matthew Battams
Maxine Holzberger
Michelle Gallen
Mikaela Smith
Morgan Kunde
Margan Kunde
Margan Kunde
Naomi White
Paula Sale
Paula Toonen
Robbie Leikvold
Shari Hancox
Simone Waugh
Steve Copplin
Tara Hastings
Tony Jermyn
Wendy Anderson

We also acknowledge those that contributed via:

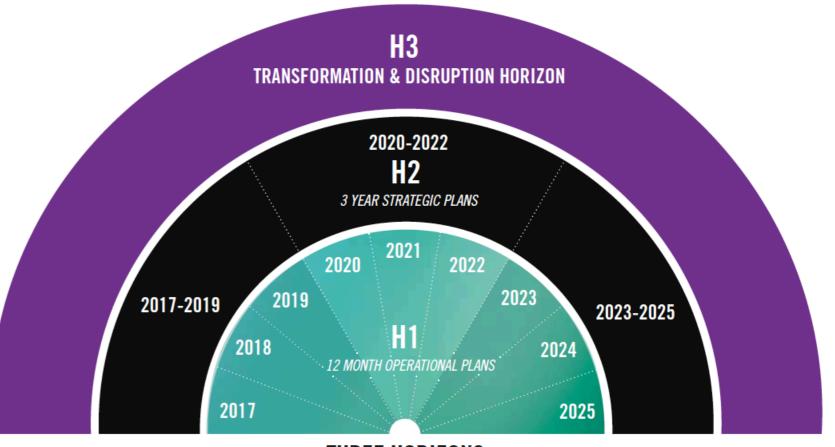
- 2015 Consultation Road Show
- 2017 Competitions Forum
- 2018 Consultation Roadshow and Members Forum

THREE HORIZONS PLANNING FOR NOW AND THE FUTURE

Our strategic plan has been developed in the context of Netball Queensland's Three Horizon Planning Framework. Critical to the future success and sustainability of netball, is growing our capacity for evolution, and our ability to leverage the expertise within our diverse community. Netball Queensland is committed to developing the capability and capacity of the entire netball community. Importantly, in a rapidly changing world, this means fostering organisational agility and market responsiveness. We have adopted the Three-Horizon Framework as a mechanism for engaging more members in conversations across all three horizons.

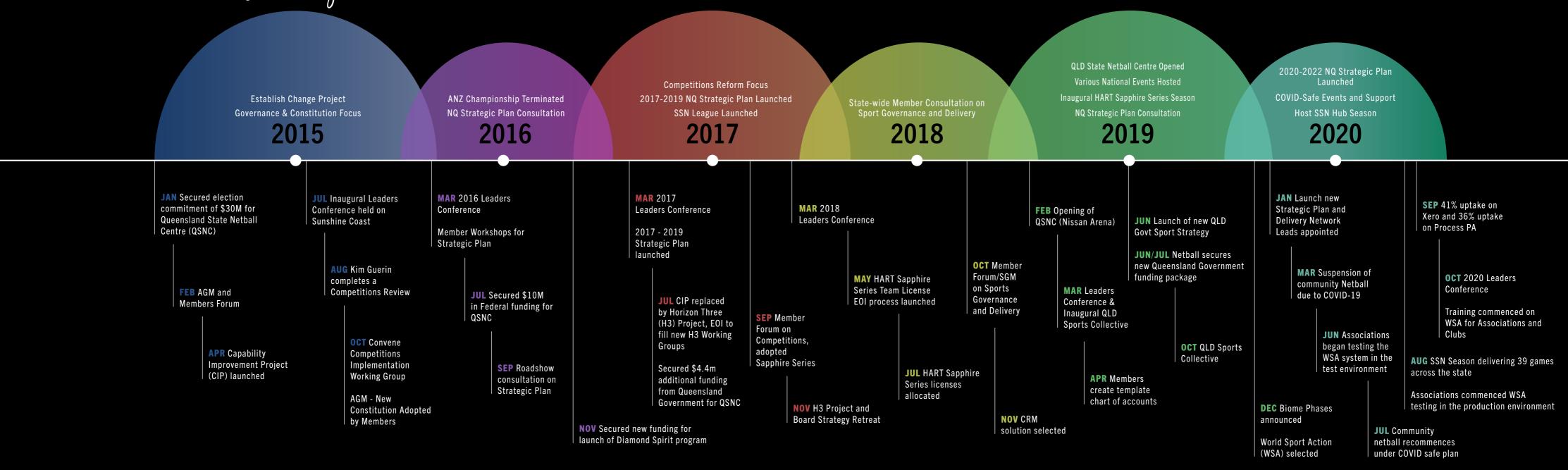
	Н3	H2	H1		
TIMEFRAME	ONGOING	3 YEARS	12 MONTHS		
PURPOSE	 Ensures netball remains relevant and offerings meet the market Explores ideas and concepts for long term options Is not restrained by existing work, historical data and assumptions Responds to future trends, lead indicators and technological advances 	 Sets the strategic direction (or vision) and the organisational values which will guide decision-making Articulates medium term objectives Outlines strategic focus areas and key projects to be achieved over multiple years Identifies measures of success and KPI targets 	 Articulates short term objectives Details activities, programs and projects for the 12-month period Defines roles and responsibilities for staff Sets annual KPIs and delivery deadlines Details resource deployment 		
FUNCTION	 Innovation pacesetter Continual improvement engine Culture shaper Future business model leader 	 Strategic clarity Defines the focus Identifies delivery milestones Implements transformation projects 	 Clear task direction for workforce Actions align to strategy Risk management Drives monitoring and accountability 		

Planning for our Future



THREE HORIZONS

OUR EVOLUTION: The Journey so Far



2016 H3 PROJECT OUTCOME SPORT INNOVATION PILLAR: DIAMOND SPIRIT

Netball Queensland's Diamond Spirit program is a holistic framework that provides participation, education, and employment pathways for Aboriginal and Torres Strait Islander students living in regional and remote communities. Our focus is to create a culturally safe space that supports the physical, emotional, and cultural well-being of students allowing them equal opportunity to shine.

The high-level outcomes of the program include:



School Attendance



Education & Employment



Physical, Emotional & Cultural Well-being



Community Capacity



Pathways

Since the inception in 2017 over 2500 Indigenous students across seven remote communities have experienced netball opportunities including inter community carnivals, school clinics and a leadership camps. The program has also provided employment opportunities for Indigenous staff, coaches and supported umpire development to build local capacity.

Diamond Spirit Community programs focus on participation and pathways for children and youth living in remote communities. The programs are predominately delivered through local primary schools with a view of transitioning to after school programs and community carnivals. The key outcomes of our community programs are to instill positive messages to students at a young age, focusing on the benefits of sport and physical activity with longer term benefits of improved physical literacy, health, and well-being.

Current sites in Far North Queensland: Aurukun, Mapoon, Napranum, Weipa, Yarrabah, Bamaga, Injinoo

Diamond Spirit Educate Hubs are delivered through State High Schools and employ full time teachers who provide mentoring support for students in years 7 to 12. Our philosophy is to focus on the creation of a culturally safe space, where students feel connected to culture and supported through their education journey.

Current Hubs: Bremer State High, Cairns State High

The Diamond Spirit program has proven results and has been commended for exceptional collaboration in this space. This has been rewarded with a National Play by the Rules award in 2019 recognising innovative program design. Diamond Spirit also received an outstanding report card following an external review from Education Queensland with Diamond Spirit outperforming all comparable programs, including a 17.5% reduction in behavioural absentees and 7.7% improvement in school attendance.







2017 COMPETITIONS REFORM: CREATION OF THE HART SAPPHIRE SERIES

In 2015, Netball Queensland completed a review of netball competitions in Queensland. Upon completion, an EOI was undertaken to convene a group of Members who would oversee the implementation of recommendations. The Competitions Implementation Working Group advised on a great number of things including the establishment of QPL, changes in the format of State Age, and the creation of the State Titles event.

In 2017, Netball Queensland undertook a major consultation process regarding Queensland State Netball League (QSNL). This culminated in a Members Forum which endorsed the retirement of QSNL and in it's place, the creation of the HART Sapphire Series

The vision for HART Sapphire Series is to stand proud as a globally elite premier netball competition, that is proudly connected to Queensland. HART Sapphire Series exists as a platform that unites the community; champions local heroes; mines, cuts and polishes new netball gems and inspires future generations of players, coaches and umpires.

The series launch in 2019 was a great success with Wildcats taking the inaugural title and season two has truly unveiled the passion and class of our netball family, as the Clubs continue to shine amidst the storms of 2020.

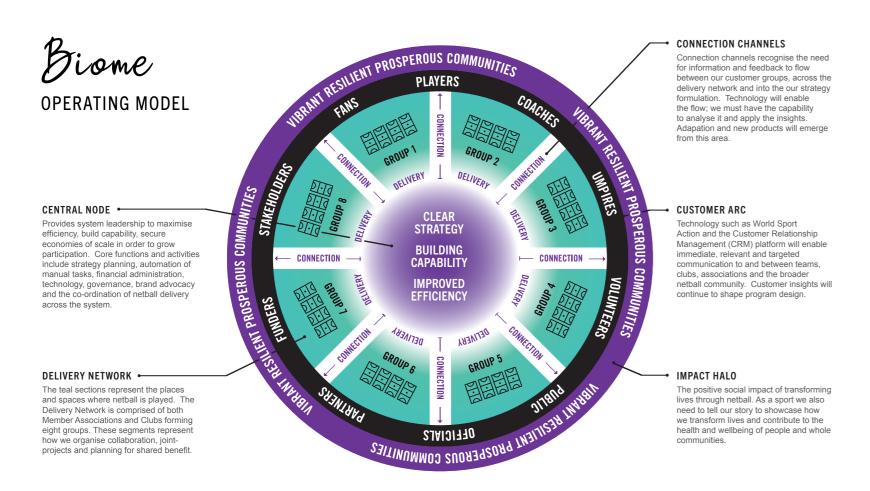
Moving forward, Netball Queensland is committed to elevating HART Sapphire Series to new heights. With the recent appointment of League Manager, Demelza Fellowes, we are excited to see how together we can evolve this competition into something remarkable.



2021-2022: A NEW GAME PLAN

A winning team must be fitter, stronger, faster, smarter and more resilient. They study their opponents, collect and analyse data, build smart game plans and execute with heart and head. Each player knows their role, putting side before self in pursuit of a collective goal.

In the increasingly competitive world of sport, we want Netball to win. Collectively we are the stewards responsible for this task. The Biome is our tactical game plan. It draws on the strengths of all players in the team (Clubs, Associations and NQ), clarifying roles and enabling collaboration. The Biome harnesses technology and collective intelligence to make us a more efficient, innovative and sustainable system. We are on a journey, preparing now for what lies ahead but what is most important is that we unite for our game. We are stronger together.



MHERE MEARE GOING.

"Never has our sport been under so much pressure or enjoyed so many opportunities. And when we emerge from this major disruption to our sport, our key partners (government, commercial and philanthropic) will expect netball to be responsive to the changed environment and evolving consumer sentiment"

Netball Australia State of the Game review

2019 H3 PROJECT OUTCOME TECHNOLOGY PLATFORM: WORLD SPORT ACTION

In all consultation forums and Leaders Conferences, MyNetball has consistently been stated as the number one pain point for the netball community.

Collaboration between Netball Queensland. Associations and Clubs has enabled very clear expectations of what a replacement platform needs to deliver for our sport. Netball Queensland used this information in seeking a new technology partner via a Request for Proposal. We were seeking a partner that could provide a registration platform that would remove these frustrations, provide a much improved end user experience and save significant time for our volunteers. The solution provided by World Sport Action was a standout and we are very excited about what has been tested so far and the improvements that have already been made to the platform based on community feedback.

These improvements include:

- The ability to have participant password reset via SMS
- The opportunity to regrade competitions automatically without having to cancel the existing draw in the system
- An e-commerce solution so that Associations and Clubs can establish their own shop to sell uniforms etc
- The ability to register multiple participants in multiple competitions in the one transaction
- The ability to create user pay weekly competitions for those that cannot play each week
- The amazing Live Scoring of games, reducing significant administrative burden for committees and providing a much improved user experience

Training has been offered to all Associations and Clubs. This training commenced on 6th October 2020 and will continue through until 16th December. Additional training, specifically on competitions, will be offered during the January — March period.

107 sessions have been offered and already 42 Associations have either completed or reserved their training session.

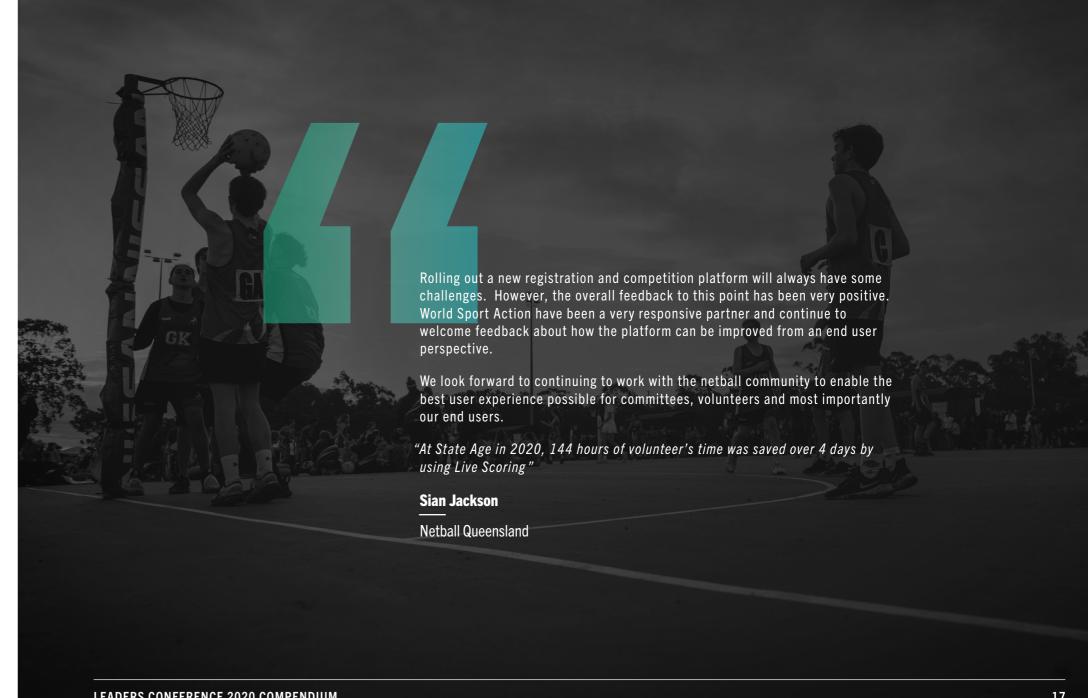
A number of competitions and Associations have already tested the new

These events and/or Associations include:

- Netball Queensland Social Competition at Nissan Arena
- Zone 6 Queensland Premier League
- Zone 3 Queensland Premier League
- Nissan U16 &U18 State Titles
- Vicki Wilson Championships
- Nissan State Age
- Pine Rivers Netball Association
- Townsville City Netball Association

- Western Districts Netball Association
- Nambour & Districts Netball Association
- Sunshine Coast Netball Association
- Warwick & District Netball Association
- Brisbane Netball Association
- Metropolitan Districts Netball Association

We thank all member Clubs and Associations who have tested and refined these solutions for the benefit of all members.



2020 H3 PROJECT OUTCOME FINANCIAL ADMINISTRATION PLATFORM: XERO

The Finance Platform has been a great success with 41% of Associations now having transferred their Xero subscription to Netball Queensland.

While optional, the use of Xero to replace other financial software has been very well received by our community. The ease of use compared to other financial software solutions, the assistance provided by the Xero Support team and the reduced risk to committee members where finances are managed via excel worksheets is significant.

The next iteration of the Finance Platform will include Spotlight Reporting. This will enable benchmarking by Associations so that best practices and success stories can be shared, further building capability and improving efficiency of our Associations.

"At Metropolitan Districts Netball Association we were using MYOB until we made the decision to jump on board with Xero so we could align with Netball Queensland. Netball Queensland provided me with the Chart of Accounts and the conversion process. I made a decision not to use the conversion process and set up MDNA from scratch. This allowed me to learn the program from every aspect and to clean out our customer contacts I found the Xero Help website excellent as they have simple instructions to follow on everything. I love Xero and the time it has saved me especially with receiving payments, payroll and depreciation. I know that there are still things I can learn to save me more time which with time I will learn and use"

Louise Taylor

Metropolitan Districts Netball Association



2020 H3 PROJECT OUTCOME GOVERNANCE PLATFORM: PROCESS PA

Process PA is an on-line tool that makes Board/Committee governance easy with a secure and easy-to-use portal.

Features of Process PA include:



Simple agenda templates



Automatic notifications for meetings



Action item follow up



All committee documents being stored in one place.



Letterhead can be customised providing professional, clear and consistent minutes.

Process PA removes the need for a tub of committee documents to be retained, or a lap-top to be handed down from secretary to secretary. All documents are stored safely in the cloud and can be accessed anywhere, anytime by the committee.

Process PA has been embraced and is being used by 36% of Associations. Feedback from the community is that Process PA has improved governance and also saved time. Effective use of Process PA has also resulted in greater clarity of who is responsible for following up actions.

"Just a quick email to touch base and let you know that we LOVE Process PA. We are now a couple of meetings in and getting the hang of everything. It is awesome, thank you sooooo much"

Shari Hancox

President | Biloela Netball Association



2021 H3 PROJECT- WHAT'S NEXT

WORKFORCE, OPERATIONAL INTELLIGENCE AND COMMERCIALISATION PLATFORMS

WORKFORCE PLATFORM

Work is well progressed on the provision of standardised position descriptions for all relevant roles in Associations and Clubs.

Netball Queensland is working on utilising available Government funding to implement an approach for traineeships within Associations and Clubs and will engage to identify a solution that will benefit all stakeholders.

OPERATIONAL INTELLIGENCE PLATFORM

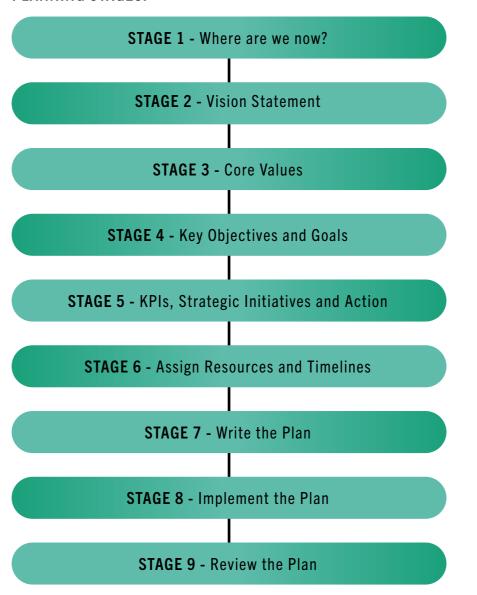
Effective planning is key to the success of any organisation and COVID-19 has made this even more important. Significant work has been completed on the creation of planning templates and facilitator session guides. This will be included in a session at the Leaders Conference and is expected to be a key focus in the immediate future for associations.

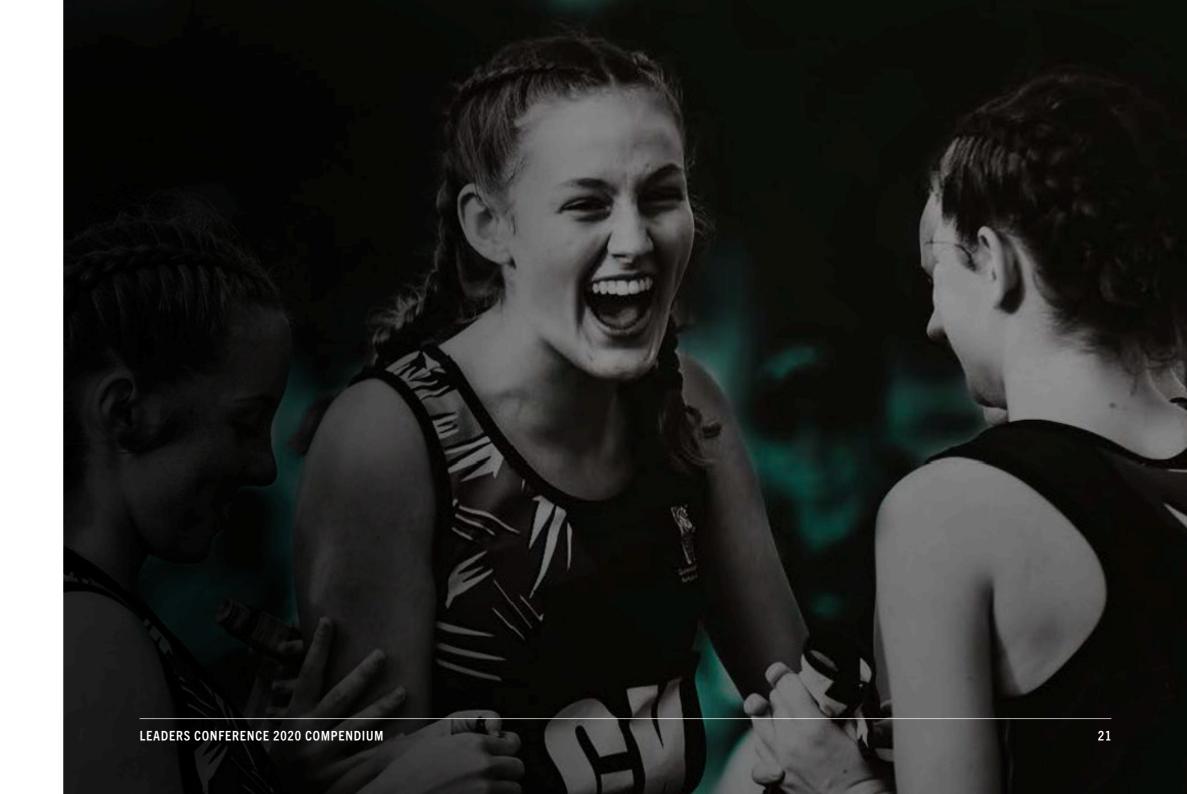
Please refer to the 'Planning Stages' diagram.

COMMERCIALISATION PLATFORM

Work has begun on the creation of a toolkit that will assist Associations and Clubs to build a commercialisation and activation strategy. There is an opportunity to support local volunteer committees and through the provision of templates and training to demonstrate the significant value of the assets held by Associations. These assets include the number of registered members, spectators on site, real estate and the netball brand itself.

PLANNING STAGES:





ASSOCIATION DATA

Opportunities for the Future

The BIOME was created to build a bigger and better game for all to enjoy in years to come. It was designed to integrate governance, strategy, culture and delivery — with agility and with the ability and flexibility to meet the diverse needs of Queensland communities.

The information contained in this section provides an overview of our netball delivery network.

Please note the net profit per member measure is calculated using the financial information provided by each Association as per the Affiliation process divided by the number of registered members in MyNetball in 2019. We ask that you review this information keeping in mind that the net profit per member can be significantly impacted by one-off revenue items such as Government Grants received or acquitted in a financial year.

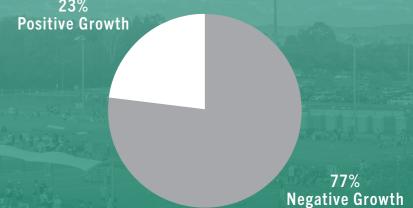
2018-2019 MEMBER GROWTH

The % of associations that experienced a positive growth in membership from 2018 to 2019.



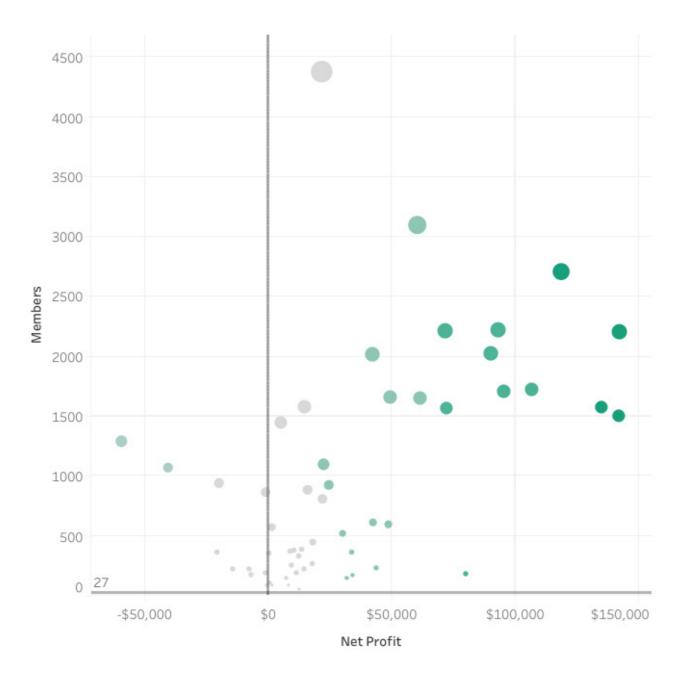
2019-2020 MEMBER GROWTH

The % of associations that experienced a positive growth in membership from 2019 to 2020.



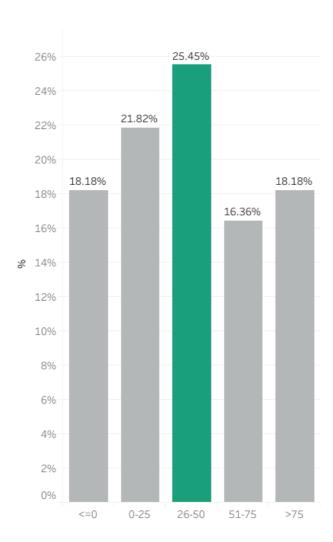
2019 PROFIT VS MEMBERS

This shows the correlation between the Net Profit an Association has recorded vs the number of Members they have for 2019.



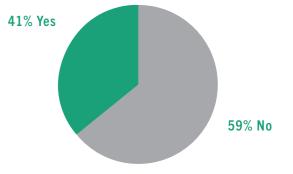
PROFIT PER MEMBER GROUP

This chart shows that a lot of the Associations are making between \$25-50 per member profit (in 2019).



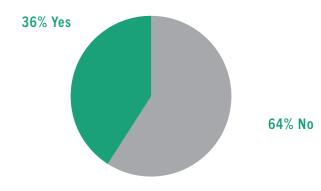
XERO IMPLEMENTED

This is the % of Associations that has implemented the Xero system so far.



PROCESS PA IMPLEMENTED

This is the % of Associations that has implemented the Process PA system so far.



THANK YOU!

Thank you to all COVID-19 Safety Coordinators who volunteered their time to ensure netball resumed across Queensland in an unprecedented 2020. We forged a community of 230 Coordinators to lead our netball community through a pandemic, oversaw the development and implementation of Association or Club Return to Play arrangements and periodically reviewed and adapted COVID Safety procedures within an ever-changing climate. Netball in Queensland would not have resumed without you.

Leeanne Kirk	Wendy Clements	Megan Slattery	Nicky Carr	Kim Lennane	Dean Lefel-Hogan	Kelly Mulligan	Tahu Whaanga
Joanne Boothby	Michele Cardilini	Bridget Brown	Debbie Fitzgerald	Tara Harm	Paula Carson	Janelle Mallyon	Helen Rigney
Annette Boase	Wendy Gleeson	Cheronne Hale	Joan Gower	Natalie Ramsdale	Sonya Teague	Fiona Smith	Leiarna Dooley
Robert Harris	Sarah Little	Debbie Hall	Debbie Caspers	Wairita Emery	Joanne Aitken	Maree Likely	Mandy Greenland
Scott Christie	Maleesa Dukes	Stephanie Cushing	Jodie Tyson	Jodi Skelton	Mark Lisec	Jo Chatfield	Gavin Clarke
Amie Clark	Stacy Taylor	Sonya Gibson	Nikki Ross	Nikki Dalla Vecchia	Zena Martin	Kristy Sinclair	Nicky Scarvelis
Kate Lister	Trevor Colton	Amanda Stubbings	Jo Dighton	Zara Margolis	Johanna Hellyer	Sue Le Busque	Fiona Toogood-Tetley
Brendan Alexander	Tara Boutcher	Erin Goddard	Michelle Hogan	Faye Tapu	Felicity Mears	Emma Lendrum	Anita Ritchie
Brett Vinson	Leon Downing	Carmel McErlain	Nicole Price	Lesleigh Callaghan	Gunilla Russell	Therese Parslow	Brendon Cook
Gavin Duffy	Phebe Chelepy	Pip Rocks	Samantha Freemantle	Lisa Whelan	Laura Davidson	Deborah Hall	Amanda Colley
Jodie Mclagan	Tammy Ingram	Matthew Bekker	Deb Kuskopf	Gloria Ryder	Sandra Hall	Jo Pitcher	Deborah Vanderloos
Kathryn Noordermeer	Katrina Whitham	Adriana Boske	Sarah Houghton	Lynne Hetherington	Lucy Drury	Priscilla Waho	Holly Skipage
Angie Irvine	Lynette Nobbs	Shaun Fenech	Stephanie West	Sue Lowrie	Nicky Potter	Gabrielle Firth-Taylor	Jackson Rigby
Cara Trindle	Anita Godier	Kirstine Gill	Leah Stone	Cedar Staggard	Melita Cheetham	Louise Ford	Lawrie Catterson
Jayne Brookes	Sonia Morshead	Joyce Press	Kristina Howard	Fiona Bastow	Simone Hitchcock	Zoe Binnie	Kirsty Porton-Delaney
Deanna Antuar	Belinda Finger	Kimberley Seymour	Erin Bock	Samantha Kent	Jen Williams	Kylie Chapman	Linda Bunch
Amy Mcewan	Kirsty Appleton	Rachel Wooldridge	Cathryn Zischke	Julie Schultz	Kellie Kani	Sharo Langford	Paula Sale
Shelly Gregory	Rochelle Smalley	Deborah Tapper	Tamara Vercoe	Mark Jordan	Trudy Landsberg	Lyn Ward	Mary Pipe
Skye Shaw	Toni Orr	Micheal Kenyon	Laurinda Long	Brad Cannen	Kylie Dwyer	Sharon Glasby	Belinda Beck
Raeleen Naidoo	Rachel Tyler	Brigette Brennan	lan Thomas	Luisa Davidson	Annmarie Noovao	Nikki Turner	Susan Viero
Heather Ball	Kay Knight	Anne Tihi	Sharon Sutherland	Karlien Kerr	Ryan Kift	Judith Bulley	Wayne Poole
Anne Hartin	Jenny Elphinstone	Shireen Geddes	Donna Joosten	Jessica Turner	Krista Vatubua	Amanda Scott	Rebeka Mason
Lyndal Wiggins	Rebecca Horne	Tricia Baumann	Sarah Flower	Cassandra Bartz	Amanda Black	Bruce Killer	Tracy Macmillan
Simone Capsis	Janice Geary	Julie Dignan	Maardi Collinson	Kelly Brauer	Courtney Simmons	Kristina Moore	Di A-Izzeddin
Lorraine Zammit	Jessica Isaac	Jonathon Parker	Tanya Shorey	Christine Main	Jackie Parra	Sharon Finnan-White	Lisa Taylor-Arcidiaco
Linda Bradshaw	Chris Dyer	Helen Hockings	Soraya Dredge	Ira Johnson	Mike Petrides	Rachel Graham	Libby Jacques
Jason Wilson	Megan Readdy	Lisa Hau	Glenn Mcphee	Kathryn Heinold	Stephen Bignell	Nadine O'Farrell	Elizabeth Youd
Tanya Dearns	Renee Izzard	Janette Mchutchison	Kirsten Boud	Kellie Kenway	Simon Leonard	Carmen Sullivan	
Louise Billman	Yolanda Reitano	Jason Littlewood	Paula Stuart	Debbie Miller	Lara Sjaus	Sharyn Borger	





Our Partners

We want to acknowledge the support of our wonderful partners who enable us to build a bright future for netball.

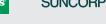
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MAJOR PARTNERS















CHARITY PARTNERS



