

LEADERS CONFERENCE 2020

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age
trust
boldness
inclusion
+ equality
improvement
change
passionate
trust
net leader

Sports Governance 101

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The Success Story

- Netball Queensland has long been regarded as one of Queensland most successful franchises
- With NQ, the Firebirds and Nissan Arena there are a number of unique elements to the franchise
- From a governance perspective the NQ strategic plan is amongst the best in sport. It is innovative, ambitious, inclusive and authentic and it sets a roadmap to realise opportunity.
- Netball Queensland, the Board and Management are regarded as trailblazers both within the sport and more broadly.

Sports Australia Governance Principles

- Released in March but launch delayed by COVID19
- Good governance is never static or fully achieved
- As the leaders governing sport we have an ongoing opportunity to change, to transform and to be better, but we need to be selfless, determined and focused on our purpose
- These are attributes we expect of our elite athletes
- They are also the attributes we see in our volunteers, grassroots participants and supporters

What is Governance?

GOVERNANCE IS:

- The 'brain': the thinking and monitoring part of an organisation
- Leadership in terms of purpose, strategy and values
- Structures and processes for decision-making
- Ongoing, deliberate and proactive
- A set of checks and balances for managing risk
- A method for evaluating organisational performance

What is Governance?

GOVERNANCE IS NOT

- The 'body': the doing and running of an organisation
- A recognition of long-term service to a sport
- An organisation's day-to-day activities
- A secondary, sporadic thing to be done when time permits
- A reactive process when things go wrong
- Box-ticking to receive funding

Principle 1

THE SPIRIT OF THE GAME: VALUES-DRIVEN CULTURE AND BEHAVIOURS

An organisation's culture and behaviours should be underpinned by values which are demonstrated by the board and embedded in its decisions and actions.



Principle 2

THE TEAM: ALIGNED SPORT THROUGH COLLABORATIVE GOVERNANCE

Boards should work together to govern collaboratively and create alignment to maximise efficient use of resources and implement whole-of-sport plans.



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Principle 3

THE GAMEPLAN: A CLEAR VISION THAT INFORMS STRATEGY

The board is responsible for overseeing the development of the organisation's vision and strategy as well as determining what success looks like.



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Principle 4

THE PLAYERS: A DIVERSE BOARD TO ENABLE CONSIDERED DECISION-MAKING

A board should be a diverse group of people who collectively provide different perspectives and experience to facilitate more considered decision-making.



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Principle 5

THE RULEBOOK: DOCUMENTS THAT OUTLINE DUTIES, POWERS, ROLES AND RESPONSIBILITIES

An organisation should clearly define and document its structure and the duties, responsibilities and powers of members, directors, committees and management



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Principle 6

THE PLAYBOOK: BOARD PROCESSES WHICH ENSURE ACCOUNTABILITY AND TRANSPARENCY

Through effective processes and continual review of its performance, the board is able to demonstrate accountability and transparency to its members and stakeholders.



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Principle 7

THE DEFENCE: A SYSTEM WHICH PROTECTS THE ORGANISATION

To proactively protect the organisation from harm, the board ensures the organisation has and maintains robust and systematic processes for managing risk



Principle 8

THE BEST AND FAIREST: A SYSTEM FOR ENSURING INTEGRITY

An organisation should have measures and protocols to ensure integrity of the sport and safeguard its participants.



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Principle 9

THE SCORECARD: EMBEDDED SYSTEMS OF INTERNAL REVIEW TO FOSTER CONTINUOUS IMPROVEMENT

The board must have an appropriate system of internal controls to enable it to monitor performance, track progress against strategy and address issues of concern



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A New Era

Sporting organisations that are best able to meet the needs of their consumers, deliver high performance outcomes and grow participation are those that have adopted contemporary governance models and operate in a cohesive manner.

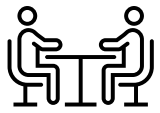
These organisations harness the collective capability within the sport, are led by capable and experienced directors, and are underpinned by modern constitutions and corporate models.



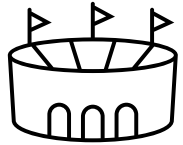
Where do I Start?

Sport Australia Club Health check has now changed to Game Plan but it is specific to Clubs

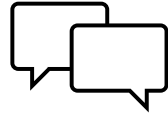
- This plan looks at a number of factors that are crucial to success, and combines these results to build an overall picture of the way your club carries out its operations
- A detailed report identifies improvements and growth areas for your organisation
- The process will take approximately 1 hour if you were to do the 13 individual modules



Diversified Partnerships



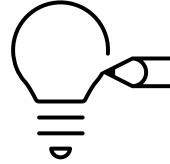
Infrastructure



Marketing & Comms



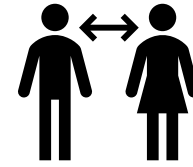
Participation



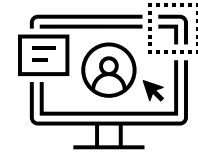
Research & Insights



Safe and Inclusive



Stakeholder Alignment



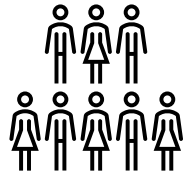
Technology & Digital



Values & Behaviours



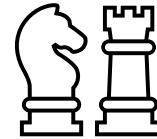
Foundation Modules



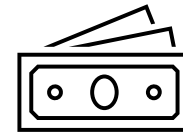
Workforce



Government



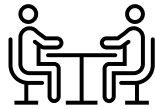
Strategy Roles
& Responsibility



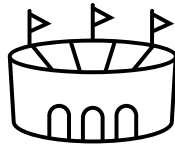
Finance



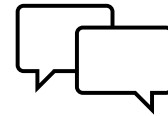
Top Priority Modules



Diversified
Partnerships



Infrastructure



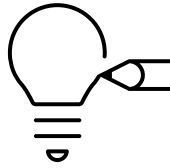
Marketing &
Communications



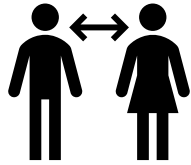
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Low Priority Modules



Research &
Insights



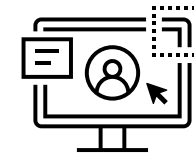
Stakeholder
Alignment



Values &
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Participation



Technology
& Digital



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