

LEADERS CONFERENCE 2021

NETBALL UNITED

GROWING OUR GAME



QLD.NETBALL.COM.AU | NETBALLQ

SATURDAY 20 MARCH 2021

8:30am Registration Open

9.00am Emerging Leaders Welcome with Catherine Clark

For delegates 30 years and younger this is a great opportunity to kick off your weekend and meet like-minded leaders in our community.

Welcome Morning Tea

Enjoy this time to reconnect or make new contacts within our netball community.

10:00am Acknowledgement to Country & Welcome

Mel Bennett

MC and General Manager Delivery Network

10:15am Opening Address

Bronwyn Klei

Chief Executive Officer, Netball South Australia and Adelaide Thunderbirds

10:45am KEYNOTE: 2023 FIFA Women's World Cup

Jane Fernandez

Head of 2023 FIFA Women's World Cup

11:15am PANEL SESSION: Beyond 2020 – Lessons from COVID for Sport

In this session industry leaders will explore the learnings of 2020 and how we can use them to grow sport.

Chad Anderson

*Executive Director, Sport and Recreation
Department of Tourism, Innovation and Sport*

Rob Cavallucci

Chief Executive Officer, Football Queensland

Mark Handley

Chief Executive Officer, Tennis Queensland

Facilitated by Catherine Clark Chief Executive Officer, Netball Queensland

12:15pm LUNCH

1:00pm KEYNOTE: Leading in Unprecedented Times
Dr Young will take us through her leadership journey in 2020 including the mindset she adopted, the skills required, and the most fulfilling aspects of her role.

Dr Jeannette Young PSM
Chief Health Officer, Queensland Government
Patron, HART Sapphire Series 2020

1:45pm PANEL SESSION: Building Thriving Community Sport
During this discussion Member organisations will share insights and lessons on building thriving Associations and Clubs.
Facilitated by Kieran Marsh, Media Manager, Netball Queensland

Mel Bennett
General Manager Delivery Network, Netball Queensland
Graham Burns
Chief Executive Officer, Basketball Queensland
Ryan Fett
General Manager – Participation, Clubs & Community, Football Queensland

2:45pm AFTERNOON TEA

3:15pm PRESENTATION

Catherine Clark
Chief Executive Officer, Netball Queensland

4:15pm WORKSHOP: Growing our Capability
Sport Australia's Game Plan is an online platform designed to provide volunteers and club administrators with insights into their current capability and provides access to resources to support improvement in areas such as Governance, Strategy, Finance and Workforce. Please bring along your mobile or tablet device so you can get started on your association or club 'Game Plan'.

Deb Eastlake
Delivery Network Lead, Netball Queensland
Laura Rathgeber
Delivery Network Lead, Netball Queensland
Tanya Ward
Delivery Network Lead, Netball Queensland

WORKSHOP: NetballConnect
This workshop is an opportunity for you to learn more about our new registration platform. The team will be answering your questions and sharing tips and tricks. Please bring along your mobile or tablet device with NetballConnect installed.

Marissa Cooper
Co-owner & CEO, World Sport Action
Kelly Harrison
Technology Lead, Netball Queensland
Sian Jackson
Delivery Network Support Coordinator

WORKSHOP: Retaining Teenagers
This is an opportunity to have a focused conversation on how netball can retain teenagers in the sport. The session will cover:

- What does the evidence and research tell us?
- What are the barriers to keeping teen girls playing netball?
- What do teens need from their Netball experience to keep playing? (club-based opportunities; pathway opportunities)
- Share and discuss as a group the NetX concept and draft competition ideas for the 2022 season.

Simone Waugh
NQ Board Director & Mother of a teenage netballer
Demelza Fellowes
High Performance Director Netball Queensland, Queensland Firebird and Australian Diamond

5:00pm Wrap up and Day 1 Close

Mel Bennett
MC and General Manager Delivery Network

6:00pm NQ Awards Night
Hosted by Demelza Fellowes and Clare Ferguson

SUNDAY 21 MARCH 2021

7:00am **PRESIDENTS BREAKFAST: Meet the NQ Board**
(Association Presidents or their representative only)

Hosted by Eugenie Buckley
Chair, Netball Queensland

9:00am **Acknowledgement of Country & Welcome**

Kieran Marsh
Media Manager, Netball Queensland

9:05am **PANEL SESSION: Netball on the Big Stage: SSN and the World's Best Netball League**

This session will explore the journey of netball into the professional sport entertainment world. We have a Panel of Suncorp Super Netball Club CEOs to discuss learnings from the extraordinary 2020 SSN season and how they see netball navigating growing professionalism, the changes in the sports broadcast landscape, commercialisation and the growing number of women's national leagues.

Bronwyn Klei
Chief Executive Officer, Adelaide Thunderbirds
Catherine Clark
Chief Executive Officer, Queensland Firebirds
Danielle Smith
Chief Executive Officer, Sunshine Coast Lightning
Rosie King
Chief Executive Officer, Melbourne Vixens
Facilitated by Kieran Marsh, Media Manager, Netball Queensland

9:45am **KEYNOTE: My Coaching Story**

Queensland Firebirds Head Coach Megan Anderson will share her coaching journey and the learnings along the way.

Megan Anderson
Head Coach Queensland Firebirds

10:15am **MORNING TEA**

10:45am **PANEL SESSION: Queensland's Netball Pathway**

This session will unpack what the Queensland netball pathway needs to look like for the next generation. The panellists will discuss topics such as balancing the workload of young athletes, the importance of early coaching and club netball in HP success and how we can all play a role in creating pathways for Sapphires and Diamonds to be discovered & nurtured.

Simone Nalatu
QLD 19 & Under Head Coach, Rising Sapphires EDP Mentor, Queensland Firebird and Advanced Health Promotion Officer, Health & Wellbeing Queensland

Katie Walker
Queensland Firebirds Specialist Coach, Rising Sapphires EDP Mentor, Queensland Firebird, and HART Sapphire Series MVP Namesake

Facilitated by Demelza Fellowes High Performance Director Netball Queensland, Queensland Firebird and Australian Diamond

PANEL SESSION: Netball Queensland's Digital Roadmap.

This panel will discuss the Digital & Technology Board Sub Committee, their priorities and plans for the future. Changing customer expectation means technology enabled netball experiences must become the norm. This requires investing in technology solutions and training across our workforce. The panel will unpack and discuss considerations such as the importance of having an online presence, cyber security, and how data/business analytics will inform our decision making for the future.

Simone Waugh
Director, Netball Queensland and Managing Director, Publicis Worldwide

Ben Sorensen
Member of Digital & Technology Board Sub Committee, Netball Queensland

Kelly Harrison
Technology Lead, Netball Queensland
Facilitated by Chanah Balcomb, General Manager Customer & Brand, Netball Queensland

WORKSHOP: Growing our Commercial and Sponsorship Capability

Building on the Game Plan session, this workshop is designed to facilitate a discussion on how your Club or Association can seek to build revenue through commercial or sponsorship activities. Please bring along some basic business data and financial information on your Club or Association.

Tanya Ward
Delivery Network Lead, Netball Queensland

Sophie Smith
Commercial Partnerships Manager, Netball Queensland

11:45am **PANEL: Building a Thriving Community Club**

During this session panel members from various sporting codes will share information about their clubs' structure, fee formation and priorities to ensure their sustainability.

Brad Harbeck

President Virginia United Football Club

Cathie Roberts

General Manager Basketball, Northside Wizards

Travis Marsham

Junior Coach, Broadbeach Cats AFL

Steven Curr

President, QLD Suns Men's & Mixed Netball Association

Facilitated by Ben Mannion, General Manager Venue & Events, Netball Queensland

WORKSHOP: Uniforms and Merchandise

This is an opportunity to have a focused conversation in the operational area of uniforms and merchandise. Items for discussion include:

- Identifying current challenges and issues for clubs and associations
- Assessing the demand and interest in non-dress apparel options
- Discussion & feedback on a joint tender process for 2022.

Chanah Balcomb

General Manager Customer and Brand, Netball Queensland

12:45pm **WORKSHOP: NetballConnect**

This workshop is an opportunity for you to learn more about our new registration platform. The team will be answering your questions and sharing tips and tricks. Please bring along your mobile or tablet device with NetballConnect installed.

Marissa Cooper

Co-owner & CEO, World Sport Action

Kelly Harrison

Technology Lead, Netball Queensland

Sian Jackson

Delivery Network Support Coordinator

WORKSHOP: Coach and Official Workforce

Coaches and Officials are essential to the delivery of positive and inclusive netball experiences in our clubs and associations. In this session we will discuss how to plan for the recruitment, development and retention of your coaches and officials.

Karen Topp

Coach Development Advisor, Netball Queensland

Paula Toonen

Delivery Network Lead, Netball Queensland

Cameron Williamson

Officials Development Officer, Netball Queensland

1:30pm **LUNCH**

2:00pm **PRESENTATION: How to play your part in Netball United**

This session presented by Mullins Lawyers and Netball Queensland's internal legal counsel and will focus on the Netball Queensland Constitution and the responsibilities of both Netball Queensland and Member Associations.

John Mullins

Partner, Mullins Lawyers

Ana Croger

*Company Secretary
and General Manager Business Services, Netball Queensland*

2:30pm **SHOWCASE: Member Associations and Clubs will share interesting and innovative programs and initiatives that are happening in community.**

Lara Bourne

President, Curtis Coast Dolphins Netball Association

Steven Curr

President, QLD Suns Men's & Mixed Netball Association

Robert Harris

President, Bowen Netball Association

Nicole Walsh

Vice President, Chinchilla Netball Association

Zali Middleton

Youth Officer, Biloela Netball Association

Facilitated by Mel Bennett, General Manager Delivery Network Netball Queensland

3:15pm **Wrap up and Close**

Mel Bennett

MC and General Manager Delivery Network