



Position Title:	Communications Assistant		
Work Area:	Customer and Brand / Media		
Reports to:	Media Manager		
Primary Location/s:	Nissan Arena, Mains Road, Nathan		
Reportable Positions:	Nil	Employment Status:	Fixed contract to 30 September
Approved:	November 2020		

Who Are We?	<p>At Netball Queensland we like to be bold and do things a little differently, we have an ambitious vision of becoming a world class sports organisation, respected for transforming lives through netball.</p> <p>In this era of women’s sport, Netball Queensland must push the limits and lift expectations, we therefore, need extraordinary people to take our sport into uncharted territory. We are determined to continue to be the number 1 sport for women and girls in Queensland and we could not be more excited about our new \$45 million state-of-the-art Nissan Arena. The next few years are game changing for us, and we need the right team in place to make the most of these opportunities.</p>
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The Opportunity
<p>Is media and storytelling your strength? Do you want a role where you can have real impact and contribute to a world- class sports environment?</p> <p>If the answer is yes, then we want to meet you!</p> <p>As a member of an energetic Customer & Brand team, you will be all about showcasing the life-changing, inspiring, powerful and innovative stories across netball - participation, sports entertainment and our shiny new venue, Nissan Arena.</p> <p>Working closely with the Customer & Brand team, you will build the profile of Netball as a story-telling machine, optimising performance across digital and traditional communication platforms.</p> <p>Your opportunity is to bring our brand and values to life, to create and curate content that will engage and grow new audiences to build a tribal following, to challenge and be challenged and, most importantly, to grow and achieve as part of our team.</p>

The Role

THE ROLE

The key areas of responsibility for the Communications Specialist include, but are not limited to:

- Support the Customer & Brand team in the promotion of the Queensland Firebirds' including player profiling and the production of both behind the scenes and game week content.
- Develop and lead the implementation of Newsletter content for subscriber audiences across Queensland Firebirds' channels.
- Assist the Customer & brand team in delivering content across Netball Queensland participation programs, with a specific focus on Suncorp NetSetGO, Walking Netball and clinics.

Your Experience and Skills

Professional

- Relevant tertiary focus, specific to media and communications or marketing;
- Experience in storytelling and traditional and digital communications;
- Adaptable writing skills and ability to define tone of voice, from traditional news to blogging style and everything in between.
- Knowledge of current best practice and trends within the media, digital and communications arenas;
- Knowledge of digital platforms; interested in trends across social media, other digital mediums, sports and always up-to-date with latest developments.

Personal

- Share Netball Queensland's values of collaborative, brave, authentic, inclusive and innovative. The backbone of our organisation is TRUST – in our people and in our brand
- Strong adaptability in a continuously changing work environment;
- A team player capable of building relationships and delivering results;
- Ability to work outside normal working hours;
- A strong knowledge and love of sport; specific experience in netball would be ideal but not essential.

Applications to Kieran Marsh – Media & Communications Manager at media@netballq.org.au

WHAT WE PROVIDE

- A fun, high energy and busy working environment;
- Brands you can truly be passionate about;
- A brand-new world-class office space at Nissan Arena;
- Unlimited annual leave so you can maximise productivity;
- A fully equipped high-performance gym available for use by staff;
- An ongoing commitment to learning and development; and
- An opportunity to be a trail-blazer in sport, in particular, women's sport.

This is a project-based term equating up to 100 hours delivery @ \$30.75 per hour.