



NISSAN ARENA

<b>Position Title:</b>	<b>Graphic Designer</b>		
<b>Work Area:</b>	Customer and Brand	<b>Reports to:</b>	Marketing Manager
<b>Reportable Positions:</b>	Nil	<b>Employment Status:</b>	Full-time
<b>Primary Location/s:</b>	Nissan Arena, 590 Mains Road Nathan	<b>Modified:</b>	October 2021
<b>Netball Queensland</b>	<p>At Netball Queensland we have an ambitious vision of becoming a world-class sport organisation respected for transforming lives through netball. We strongly encourage all candidates to read our Strategic Plan available on our website <a href="http://www.netballq.org.au">www.netballq.org.au</a></p> <p>To achieve this Netball Queensland must push the limits, we therefore need extraordinary people to take our sport into uncharted territory. Shaping a performance culture and delivering world class performance starts with assembling the right team and creating an environment where that team can thrive.</p> <p>We are super proud of our history-making Queensland Firebirds team; we are determined to continue to be the number 1 sport for women and girls in Queensland and we couldn't be more excited about our new \$45million state-of-the-art Nissan Arena. The next few years are game changing for us, and we need the right team in place to make the most of these opportunities.</p> <p>Further information on Netball Queensland, Nissan Arena, Queensland Firebirds and the HART Sapphire Series can be found at <a href="http://www.netballq.org.au">www.netballq.org.au</a> <a href="http://www.nissanarena.com.au">www.nissanarena.com.au</a> <a href="http://www.firebirds.net.au">www.firebirds.net.au</a> and <a href="http://www.sapphireseries.com.au">www.sapphireseries.com.au</a></p> <p>Further information on Netball Queensland, our current Strategic Plan and our core functions can be found at: <a href="http://www.netballq.org.au">www.netballq.org.au</a></p>		

### Our Values, Our Culture

**The values of our organisation are core to all recruitment.** Our values guide and shape how we take up our role and how we behave, individually and collectively. We believe:

- Trust**  
 Trust is at the spine of how we operate. Trust means honest conversations and no “triangles”. It means trusting each other to do our best at all times and to give and receive feedback so we can learn and grow.
- Collaborative**  
 We are not massive fans of traditional hierarchy. Clear roles and accountability definitely, but a spirit of contribution, a team culture of “side over self” and two heads are better than one to crack a problem or opportunity.
- Brave**  
 To transform lives and to lead our sport into the future we will need to make brave decisions, we will need courage to take risks, to stand up for what we know needs to be done and the resilience to convert failure into fuel.
- Authentic**  
 We each have so much to give, and to receive, if we show up. Be real, share our failures and successes, share our learnings. Use initiative, don't wait for someone else. Back yourself. Show up. Find your voice. Own it.
- Inclusive**

Diversity is a huge strength, and we must get better at it. Whether it is our First Nations people or including men and boys, inclusion and diversity is our future. Every single one of us must take responsibility to create change.

- **Innovative**

We have pioneering DNA. Relentless pursuit of learning and continual improvement, creation of a safe space for ideas to be born and tested and learnings captured. Let's write the future, not react to it.

### Your Contribution to Netball Queensland

As a member of an energetic Customer & Brand team, you will be our design guru, contributing to our team purpose of being game-changing storytellers. You will provide graphic design support to bring our brands, channels and storytelling to life.

### Key Responsibilities of this role

**The Graphic Designer will be responsible for the following:**

- Managing the pipeline of graphic design work through our creative briefing process within timeframes.
- Manage external agencies to ensure any overflow of work is created within timeframes and to budget
- Develop creative content to support Netball Queensland, Queensland Firebirds, Nissan Arena and our home-grown HART Sapphire Series.
- In conjunction with the Marketing Manager, set brand standards and protect these across all creative elements.
- Support the Customer & Brand team to bring to life assets for key marketing campaigns, social media channels, video content and events.
- Design and support implementation of email and digital marketing.
- Develop corporate collateral and sales decks to support the Commercial and Corporate areas of the business.
- Track and report project completion rates in accordance with the Customer & Brand scorecard and OKRs.
- Support the Customer & Brand team as required to deliver events and fan experiences:
  - Support the delivery of Queensland Firebirds, SSN matches, and HART Sapphire Series matches played at Nissan Arena.
  - Assist with the delivery of Queensland State Events, Carnivals, and competitions.
  - Contribute to the planning and development of strategies across marketing, events, media and communications, sponsorship, ticketing and merchandise.

### Core Competencies, Skills & Personal Qualities

#### Values Alignment

The **most** important factor for both candidate and NQ, is an **alignment of values**. A great experience is founded by the alignment of your personal values with Netball Queensland's values of **collaborative, brave, authentic, inclusive, innovative, trust**. Not all cultures work for all people. We recognize this and therefore try to be as open and transparent about our culture.

#### Personal Qualities

- Problem solver - high resilience and a growth mindset. Can analyze problems and likes to be challenged.
- Achiever - desire to have a positive impact on the world. Appetite for results and being accountable.

- Self-starter - high levels of initiative and intrinsic motivation. You bring energy and optimism.
- Team player – prefers to work in a team environment, values diversity.
- Ability to translate ideas into action - the ability to think and execute at scale is critical. We are a large sport!
- Calm under pressure – high emotional regulation under stress and manages competing priorities.

## Qualifications and Experience

**The Graphic Designer requires the following qualifications and experiences:**

### Qualifications and Experiences

- Relevant qualifications and 3+ years experience in a similar role

### Knowledge and Skills

- Ability to set priorities, plan work programs, meet deadlines and manage time effectively
- Ability to build relationships, challenge and be challenged.
- A great communicator with ability to articulate creative design choices and accept feedback on designs.
- Ability to manage external stakeholders within budget for overflow of work.
- Solid application of Adobe creative suite
- Ability to create print ready files and basic animations
- Eye for detail and accuracy
- Curiosity, passion and positivity to grow within the field of design

### Personal Attributes

- Share Netball Queensland's values of collaborative, brave, authentic, inclusive and innovative. The backbone of our organisation is TRUST – in our people and in our brand.
- A hunger to 'stretch for amazing'.
- Has an eye for attention to detail.
- Strong adaptability in a continuously changing work environment.
- A team player capable of building relationships and delivering results.
- Ability to work outside normal working hours.
- You can challenge (with care) and be challenged.
- A strong knowledge and love of sport; specific experience in netball would be ideal but not essential.

## What we Offer

To achieve our vision of becoming a “world-class sports organisation respected for transforming lives through netball”, Netball Queensland must have the best and brightest team on and off the court. Your reward for stepping into this challenge will be:

- A high-performance culture where you will lead and be led, challenge and be challenged.
- Professional development and a strong commitment to support your career growth.
- Flexible work practices to enable you to live your best life.
- An unbeatable team culture.
- Excellent working facilities in our brand new, state of the art Nissan Arena, and in a number of locations across the state.
- On-site parking at Nissan Arena.
- Tickets to events at our venue.
- Opportunities with our corporate sponsors.
- And above all, the opportunity to directly impact our great game of netball and ensure its sustainability for generations to come!

## Other Information

### **OKRs**

Netball Queensland has adopted a performance-focused approach to planning and growth. We use OKRs – Objectives and Key Results. Suitable candidates will need an understanding of OKRs and a willingness to embrace the OKR system.

### **Hours of Work**

The sport industry operates outside of traditional business hours, including weekends. To succeed in this role, you must be willing and able to work when and where sport is happening. We have a flexible approach to ensuring our people can balance their family life and personal commitments alongside the demands of the industry.

### **Blue Card**

You must hold a Working with Children (Blue) Card or be able to obtain one as soon as possible, and before commencing employment with Netball Queensland.