

**2025 Hart Sapphire Series
Expansion - Ruby North
Information Pack, EOI Process
and License Application**

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1. Background

The Hart Sapphire Series (HSS) is Queensland's Premier Netball Competition sponsored by HART Sport and is a pathway into the Suncorp Super Netball league (SSN).

The current structure of the competition has seven (7) teams in the Sapphire division (premier) and eight (8) in Ruby (reserve).

Following community and stakeholder consultation, 2025 will see the expansion of the competition to eight (8) teams in Sapphire and ten (10) in Ruby. All teams will be located in South-East Queensland (SEQ) to minimise associated travel and competition costs for teams, officials and staff.

Simultaneously, **Hart Sapphire Series - Ruby North** will be launched in the same year to provide opportunities for North Queensland athletes and teams, and create a pathway to our regional academies and provide opportunities for talent identification. Teams will be based out of Cairns, Townsville, Mackay and Rockhampton.

Below is information on the competition and an Expression of Interest (EOI) process for new franchises and the establishment of the league.

2. Strategic Intent

Netball Queensland Purpose:

To enrich lives through netball.

Netball Queensland Vision:

To be the most played and supported sport in Queensland.

HART Sapphire Series Objectives:

Primary

- Be the premier competition for elite netballers, coaches and officials in Queensland, underpinning SSN.

Secondary

- Support the Firebirds Program by providing a platform for match fitness and play for Firebirds training partners, and, provide exposure for potential future Firebirds training partners.
- Support the QFFA by providing a platform for match fitness and play for current program participants.
- Via participation by Clubs in the Queensland State Titles, provide a platform from which to select the 17U and 19U Queensland State Teams that compete in the National Netball Championships, and, the Firebirds Futures that compete in the Australian Netball Championships.

- Provide a commercial platform for license holders to reinvest back into the netball communities they support.
- Provide an opportunity for license holders to establish tangible links to Clubs and associations to grow participation and fandom in the community game through Club Pride.

Sapphire Series Guiding Philosophy:

- Working collaboratively with Clubs to deliver a professionally run competition which benefits all stakeholders, and
- Enabling Clubs to seek and create competitive advantage to build their brand, identity and fan base.

3. Definitions

“Association” – refers to the member organisations of Netball Queensland.

“ANC” – Australian Netball Championships.

“Applicant” – refers to an entity that participates in the license application process

“ASCA” – Australian Strength and Conditioning Association.

“Club” – refers to the entities participating in or intending to participate in the Hart Sapphire Series competition and is responsible for managing team(s) in the Hart Sapphire Series and Ruby competition.

“Club Participation Agreement (CPA)” – refers to the legally binding agreement between Netball Queensland and the Club which articulates the obligations on all parties.

“Hart Sapphire Series” – refers to the name of the League in its entirety.

“Netball Club” – refers to a Netball organisation who is a member of an Association.

“Netball Queensland (NQ)” – the State Sporting Organisation (SSO) responsible for the growth, sustainability and success of Netball within Queensland.

“NNC” – National Netball Championships.

“League” – will be used to reference the competition as a whole and or the body responsible for managing the competition dependent on context.

“License Review Panel” – refers to the panel appointed to review license applications and to make recommendations.

“Regional” – in the context of this document the term Regional will refer to the area outside of the area defined as South-East Queensland.

“Ruby League” – refers to the underpinning competition to the Sapphire Series.

“Ruby North (RN)” – refers to the establishment of the NQ’s North Queensland competition with Teams based in Cairns, Townsville, Mackay and Rockhampton.

“Sapphire League” – refers to the pinnacle competition of Netball in Queensland.

“South-East Queensland (SEQ)” – refers to the geographic area stretching from Noosa to Tweed Heads and west to Toowoomba.

“SSN” – Suncorp Super Netball.

“Nissan Arena” – Multipurpose venue where majority of Brisbane based games and the final series will be held.

4. Competition Overview

The following provides a summary of the Competition Overview of HSS Ruby North. Further detail pertaining to these points can be found throughout this Information Pack and will be fully detailed in the relevant competition documentation.

- The 2025 RN will be established and consist of four (4) teams based in the region of Cairns, Townsville, Mackay and Rockhampton.
- Licenses will be for three (3) years and reviewed annually against the obligations and performance indicators in the Club Participation Agreement (CPA).
- Matches will be played in at each of the Region's Home venue during the 2025 HSS season and all teams will play each other once in these locations.
- Season timing may vary slightly depending on Netball Australia (NA) Events but will comprise a round robin format, and run between April and August. Alternatively, NQ may adopt an alternative structure to best suit the League as a whole.
- Through the CPA, Clubs will be encouraged to form genuine, mutually beneficial relationships with local netball Associations to create local heroes, role models and to provide a pathway for netballers within the region.
- Clubs will be encouraged to be proactive in developing an engaged fan base, particularly through social media and digital channels.
- Mutually beneficial partnerships with other sports franchises, tertiary institutions and commercial businesses are encouraged and NQ may assist in facilitating these partnerships.
Franchises may nominate one team only in each region.

5. Expressions of Interest

Expressions of interest and license applications will open on Friday 22 December 2023 and close Friday 16 December 2024. EOI Form's and applications must be completed in full (Appendix 4) and returned via email to NQ's Competition Manager, Luke Asi: luke.asi@netballq.org.au.

The License Review Panel (LRP), consisting of NQ Competitions Manager, NQ Head of Pathways, and NQ Executive Leadership Team (ELT) will then evaluate all EOIs and applications and select a list of candidates. This process may involve connecting multiple EOIs from applicants within the same geographical area to facilitate collaboration and possibly a joint license application.

It is anticipated that licenses will be awarded to successful applicants by Friday 29 March 2024 if not earlier.

Licenses are available to any incorporated entity, however it is NQ's preference that any application includes a strong alignment with a Netball entity. This alignment and written confirmation of the alignment from the relevant netball entity should be included in the EOI license application. Should a Netball Club wish to submit an EOI and license application, they should notify their local Association of their intent and their submission should include written notification from the Association of their awareness.

6. License Application Timeline

Date	Information Required
December 22, 2023	License information packs available and applications open
February 16, 2024	EOIs and applications close
February 18, 2024	LRP commences review of submissions
March 2024	RN Licenses Awarded
April 2025	RN commences

7. Intellectual Property

The HSS, including the Ruby North competition is owned and conducted by NQ. In line with industry best practice, NQ will retain all intellectual property including the competition name, League logos, signage rights and equipment and other commercial properties associated with the competition. These properties will be licensed by NQ to the Clubs under the conditions of the CPA.

8. Club Legal Structure

NQ will require each license holder have its own legal identity and have the capacity to enter into contracts. The exact structure is to be determined by the Club. If this is not currently the case, the Club must have commenced the application process to meet these requirements prior to commencing operations. Clubs do not need to have their legal structure formalised for the purposes of submitting an EOI.

The HSS RN License will be for three (3) years, 2025-2027, whereby competition format and all licenses will be reviewed as outlined in the CPA.

For more information about managing a Club individual Clubs capability, refer to the Australian Sports Commission webpage here.

9. Commercial Partnerships

Clubs will be assigned specific commercial property to sell to sponsors. Please refer to the Commercial Manual for a list of League and Club assets for commercialisation.

The HSS Commercial Manual will contain all relevant details and be available on NQ's website.

10. Media Rights

NQ retains the rights to all media broadcast of the Ruby North competition. Only parties authorised by NQ will be permitted to record or make any visual, audio or other recordings of any games on any form of media. Equally any broadcasting on any media, including but not

limited to television, radio, internet and mobile communications will be prohibited unless otherwise authorised by NQ.

Where possible, NQ will centrally coordinate the recording of matches for purpose of performance analysis and distribute this to each Club after each round.

11. Financial Model

Clubs will not be required to pay a license fee to NQ to participate in the Ruby North competition. The Club will be responsible for developing and managing its own budget.

All clubs will be provided opportunities to host home games within their region. Clubs will negotiate directly with NQ on risk, expenditure and revenue share arrangements for matches hosted in their region. All clubs will adhere to the HSS match hosting guidelines.

12. League and Club Responsibilities

Entity	Responsibilities
Netball Queensland	<ul style="list-style-type: none"> • Overall responsibility for League strategy, management and delivery. • Employment of Executive and Operational staff to manage the league. • Secure and service League commercial partners. • Management of competition rules. • Management of the commercial manual. • Manage travel and accommodation for all match officials. • Support candidates with EOI and application process. • Coordination and payment of all League match officials. <p>League marketing, branding, promotions and media.</p> <ul style="list-style-type: none"> • • Provision of generic information to assist Clubs with securing sponsors. • Game day video; distribution of footage to teams for performance analysis purposes. • Management of match day workforce for each round of the Ruby North competition. • Venue bookings, ticketing and hosting (shared responsibility with Clubs) • Inclusions of HSS RN awards at NQ Awards night.
HSS Club	<ul style="list-style-type: none"> • Club EOI application process in conjunction with NQ. • Club governance, management and operating structure. • Create and engage fan base and community support, including connection with underpinning Associations / Competitions. • Management of the CPA. • Manage travel and accommodation for teams and staff. • Payroll obligations relating to employment of specific Club staff. • Development of the Club brand and identity in conjunction with partners and NQ. • Acquiring and managing the financial resources necessary to support the Club. • Club marketing and promotion including managing the Club website, social media content creation and player appearances. • Recruitment of players. • Secure and service Club sponsors. • Working with aligned Sponsor to provide appropriate support and service. • Supply Club uniforms in line with the league uniform guidelines. Consider provision for special round dresses and/or bibs/apparel for First Nations and Pride round. • Additional merchandise and products at Club's discretion. • Netball community connection (sub-heading 16). • Training facility hire. • Gym access for players supervised by team physio or accredited personnel. • Access to allied health staff for players. • Appointment of Head Coach, Assistant Coach, Team Manager and Operations Manager for each team and other appropriate staff appointments as outlined in the competition's manual. • Venue bookings, ticketing and hosting (shared responsibility with NQ)

Further information pertaining to association income and expense streams aligned to areas of responsibility can be found in Appendix 2.

13. Player Payments

Clubs and their partners are permitted to offer remuneration or benefits to attract and retain players. Clubs and their partners may be in a position to provide additional support such as, but not limited to employment, educational support, housing support, vehicle support or other such items to support player sustainability.

14. Hart Sapphire Series Documents

The constituent documents of the HSS will accurately reflect the HSS Objectives, including the Ruby North competition and will be reviewed annually to ensure they are 'fit for purpose.' Clubs will be engaged in the review process.

Key Documentation for the HSS includes:

- HSS RN License Information Pack
- Commercial Manual including Brand Guidelines
- Operations Manual
- Match Hosting Guidelines
- Competition Manual
- Club Participation Agreement (CPA)
- Standard Player Contract (SPC)
- Standard Staff Contracts (Coach, Manager, S & C Coach, Operations Manager)
- Commercial Sponsor deck

15. Centralised Club Staff Employment

Each Club will be required to provide evidence of their connection with an appropriately qualified physiotherapist and are also encouraged to develop relationships with appropriately qualified:

- Nutritionists
- Podiatrists
- Athlete Well Being Specialists
- Sports Psychologists

NQ can also recommend specialists in these fields to the Clubs if required.

16. Netball Community Connections

The connection to the Netball community within the region of the Club will be critical to the success of the League and the Club. The formal alignment of Associations to Ruby North Clubs can only occur after the licenses are awarded (unless already established).

Key elements of the community connection between HSS Clubs and underpinning entities are:

- Creating "heroes within reach" for young netballers from within the Club's catchment area
- Creating a tangible next step for players, coaches, umpires and administrators at all levels of the game

- Head coaches to provide leadership and support to identified coaches in underpinning entities. This may involve creating mentors, coach development programs and opportunities to attend Club training and games.
- Training partners to come from the underpinning competitions to train alongside the contracted players.
- Associations form a key element of HSS RN fan base, along with commercial partner cohorts and local communities, so it is imperative the Club does not exist in isolation.

To achieve these objectives, Clubs will be required to undertake as a minimum, the following activities:

- Establish and regularly utilise direct communication channels with Associations within their region.
- Develop a coaching “community of practice” for the sharing of ideas and discussion related to coaching, which may comprise a combination of online and face to face activities.
- Develop a volunteer talent scouting network to ensure awareness of all talented players above the age of 15 years within their catchment area.
- Deliver programs to provide engagement of players and coaches with the RN Club.
- Ruby North players to build and maintain a physical connection with grassroots netball via player appearances and activities at Association level. NQ may also provide opportunities for Club activation at major participation events i.e., Senior and Junior State Age, and Country Carnival.
- Develop and deliver strategies to encourage netball participants in their region to attend live HSS RN games.
- Contribute to the selection and preparation of their respectively aligned 16U and 18U teams who will participate in the Queensland State Titles each year.

17. License Application Process and Criteria

The following parameters are to be addressed in the EOI license application. Full details can be found in the Applicant Checklist in Appendix 6.

- Club governance structure
- Club operational management structure
- Commercial partnerships
- Training venues (all) and potential home game venues (regional only)
- Budgets
- Fan development strategies
- Player and coach development programs
- Netball or sport team experience
- Creative and innovative ideas to grow or enhance the game.

The shortlisting of Applicants will incorporate the selection criteria above but also take into account other external factors, such as:

- Regional location
- Historical performance of the netball entity in terms of governance, growth and development of netball and contribution to NQ's strategic plan.
- Demonstrated connection to the Netball community.

18. Annual Benchmarking and Review

NQ is committed to a review process after each year of the competition with the aim of gathering feedback, sharing what has worked and identifying the gaps/issues so that everyone, the League and the Clubs can build and strengthen. We aspire to embedding a culture of continual improvement.

NQ may conduct an annual Competition review which Clubs will be required to participate in as part of the CPA. This will allow the Clubs to assess their position and identify areas for further development and their strengths.

NQ representatives will meet with all license holders within two (2) months of the conclusion of the RN season to review the performance of the League and provide an open forum for all clubs to participate in. This process is focussed on enhancing the overall competition, looking at what worked well and what areas can be developed both from a Club and League perspective.

19. Appendices

Appendix 1: Athlete Support Matrix

The following table is designed to provide license applicants with a guide to the level of service and support expected in relation to team preparation. While it is not expected that licenses will be Gold standard in every item, applicants should consider the Bronze level as the minimum requirement.

Item	Gold	Silver	Bronze
Coaching	<ul style="list-style-type: none"> Head Coach – NCAS HP Assistant Coach – NCAS Elite or above Team undertakes 2-3 court sessions per week through pre-season and 2 per week in-season 	<ul style="list-style-type: none"> Head Coach – NCAS Elite or above Assistant Coach – NCAS Advanced or above Team undertakes 2 court sessions per week through pre-season and in-season 	<ul style="list-style-type: none"> Head Coach – NCAS Advanced or above Assistant Coach – NCAS – Intermediate or above Team undertakes at least 2 court sessions per week pre-season and 1 per week in-season.
Strength & Conditioning	<ul style="list-style-type: none"> Degree and ASCA qualified Strength and Conditioning coach providing supervised sessions to all squad members at least once per week through pre-season and in-season Testing in line with NQ requirements Provision of Gym access to all squad members free of charge 	<ul style="list-style-type: none"> Degree qualified Strength and Conditioning coach providing supervised sessions to all squad members at least once per week through pre-season Testing in line with NQ requirements Provision of Gym access to all squad members at discounted rates 	<ul style="list-style-type: none"> Degree qualified Strength and Conditioning coach providing supervised sessions to all squad members at least six times during pre-season Testing in line with NQ requirements Players pay for their own gym access
Allied Health Support	<ul style="list-style-type: none"> Dedicated Club Physiotherapist attends training and games Players are able to access physio with no gap payment 	<ul style="list-style-type: none"> Dedicated Club Physiotherapist attends games Players are able to access physio at discounted rates 	<ul style="list-style-type: none"> Club has a link with local Physiotherapy practice for players to attend at their own cost
Facilities	<ul style="list-style-type: none"> Access to sprung wooden floor for training every session 	<ul style="list-style-type: none"> Access to sprung wooden floor for training for most sessions 	<ul style="list-style-type: none"> Irregular access to sprung wooden floor for training

Appendix 2: Cost Allocations – League and Club

Based on the centralised management model the following table lists the income and expense allocation between the League and the Club

League - Income	League - Expense
<ul style="list-style-type: none"> • Sponsorship • Ticketing (by negotiation) 	<ul style="list-style-type: none"> • Match Day Venue hire (by negotiation) • Line marking at all venues • League marketing • League merchandise • League operations • Contracted Players registration fees • League staff • Travel and accommodation of competition staff and officials • Umpire uniforms • Match officials and Umpires
HSS Club - Income	HSS Club - Expense
<ul style="list-style-type: none"> • Sponsorship • Revenue from Development programs • Ticketing (by negotiation) • Team merchandise • Community Engagement opportunities • Player levies (if required) 	<ul style="list-style-type: none"> • Training venue hire • Team staff • Team operations • Team uniforms • Team merchandise • Travel • Match Day Venue Hire (by negotiation)

Appendix 3: Terms and Conditions of the EOI and Application Process

The following Terms and Conditions will apply to any Applicant who lodges an expression of interest and application to hold a license in the HSS RN from 2025 onward.

- This document and the information contained within it, along with any other information provided to the applicant as part of the EOI and Application process, is not intended to create any legally binding obligation on behalf of NQ to operate or administer the League in the manner set out in the EOI information pack, nor does it represent an offer to the Applicant.
- NQ reserves its right, at its absolute discretion to:
 - Suspend or cancel this EOI and Application process, or parts thereof and if cancelled, to initiate a new EOI and Application process.
 - Proceed or not proceed with the existing HSS RN format.
 - To consider, not consider or reject any or all of the EOIs received, or not to negotiate or engage with any or all of the Applicants.
 - To change elements of the proposed HSS RN, the information pack or the EOI process as it sees fit to deliver the best outcomes for the sport of netball in Queensland.
 - Waive any irregularities or informalities in the EOI and Application process.
 - Change any dates set out in this document.
 - Exclude any applicant from this process at any time and for any reasonable reason.
- NQ will endeavour to provide feedback to all Applicants on their EOI and Application, regardless of their progression to the next stage or otherwise.
- The information contained in this document is designed to provide interested parties with information pertaining to the HSS RN.
- This document contains a broad range of information relating to the competition. There are some elements with limited scope for change while other more operational features are open to discussion to achieve the optimal operating model for the HSS RN. Applicants are encouraged to ask questions and maximise opportunities they may have to achieve the objectives of the League. It has been prepared in good faith by the staff at NQ.
- There may be some changes during the application process and prior to the competition beginning in 2025 and NQ commits to working closely with interested parties during this process, keeping all parties equally informed of any changes.
- Each applicant undertakes the EOI and Application process at their own cost.
- Applicants are not permitted to make public comment in relation to the EOI or Application process without prior written consent of NQ.
- The EOI Application and all supporting documents, once submitted will become the property of NQ and will not be returned to the applicant.
- Each Applicant should undertake their own risk assessment, relating to the financial implications of securing a license in the HSS RN.
- The Applicant warrants that all information provided as part of the EOI and license application process is complete and accurate and that provision of such information to NQ, does not breach any third party intellectual property rights. Information contained in the EOI and license application documents will not be treated as commercially sensitive or confidential unless explicitly indicated as such in writing by the Applicant.
- The Applicant may vary or alter their EOI and license application after submission, with the written consent of NQ on or before final closing date for license applications.

- NQ will not be liable (in contract or in tort, including negligence) for any direct or indirect damages, losses, costs or expenses (including loss of profits or business opportunity) incurred by the Applicant or any other person and arising in any way from the preparation, submission, consideration or failure to consider the EOI and Application or the acceptance or rejection of the EOI and application.
- The Law of Queensland, Australia governs these terms and conditions, and this EOI and Application Process. Both parties irrevocably submit to the exclusive jurisdiction of the Courts of the State of Queensland, Australia.

Appendix 4: Form 1 - Expressions of Interest

Complete and submit this page by midnight on February 16, 2024

By submitting this EOI, _____ (name of Entity or Representative), approves the submission of the EOI and the applicant agrees to be bound by the Terms and Conditions as outlined in Appendix 7.

ITEM	APPLICANT INFORMATION FOR EOI
Central Location of the Applicant	
Working name for the Applicant (Example: Proposed club name)	
Primary Contact Person	
Primary Contact Email	
Primary Contact Mobile	
Postal Address	
Supporting Associations/Entities (Please list all Associations or other entities, including training facilities, that will form part of or support this application)	
Association(s) or Entity Representative (Role, name and mobile number for one person from each)	

Appendix 5: Form 2 - Proposed Club Structure

The following information is due on **February 16, 2024**

ITEM	APPLICANT INFORMATION
Proposed entity structure / governance model	
Proposed Club name	
Proposed Club colours	
Proposed Club training venue (with supporting documents)	
Proposed home game venue (if regional license application)	
Name of existing University partner (if applicable)	

Proposed Management Executive – Skill Matrix:

NAME	PROPOSED ROLE	RELEVANT SKILLS AND EXPERIENCE

Appendix 6: Form 3 - License Application Checklist

Parameter	Required Information	Yes/No
EOI Form	<ul style="list-style-type: none"> Submit Expression of Interest by February 16, 2024. 	
License Management Proposal	<ul style="list-style-type: none"> Submit proposed management structure by February 16, 2024. 	
Club Governance Structure	<ul style="list-style-type: none"> Club must be or be able to become a legal entity. Club must have or adopt club policies aligned with NQ, Netball Australia and or the Australian Sports Commission. 	
Club Management Structure	<ul style="list-style-type: none"> Provide a skill matrix of the Club's Board or Management Committee and relevant sub committees, highlighting the capacity of personnel to deliver a semi-professional club. Provide details of Club's 3-year Strategic Plan. 	
Commercial Partnerships	<ul style="list-style-type: none"> Details of existing and future partnerships to support the objectives of the League and the Club 	
Training Venues	<ul style="list-style-type: none"> Written confirmation of access to training venues. Written confirmation of access to gym facilities. Detailed audit of training and gym facilities to ensure they meet required standards. 	
Budgets	<ul style="list-style-type: none"> Provide details of 2024 operating budget (if applicable) and three-year budget projections. 	
Fan Development Strategies	<ul style="list-style-type: none"> Provide plan relating to strategies to create and engage a tribal fan base to support the club, with particular focus on the use of digital channels. History of experience in using social media platforms to support team and sponsors will be advantageous. 	
Netball Community Development	<ul style="list-style-type: none"> Provide detailed plan of how the Club will engage with the aligned netball community. 	
Player and coach development	<ul style="list-style-type: none"> Provide details of plans relating to conducting player and coach development programs, providing details of promotion, marketing, costs, frequency, duration, attendee numbers and desired outcomes. 	
Netball or Sport Team Experience	<ul style="list-style-type: none"> Applicants should outline their Club's netball/sport experience in relation to developing a team/club, high performance culture, on and off court success with players, coaches and supporters. 	
Creativity and Innovation	<ul style="list-style-type: none"> Clubs are encouraged to demonstrate innovative and creative ways to grow the game of netball or to enhance the performance on or off the court. 	
License Application Close and Declaration Due	<ul style="list-style-type: none"> Midnight February 16, 2024. 	

Appendix 7: Form 4 – Declaration

I state that the information in this application and attachments is to the best of my knowledge true and correct. I will notify NQ of any material changes to this information and any circumstances that affect this application. I acknowledge that NQ may refer this application to external experts or other NQ staff for assessment, reporting, advice, comment or for discussion and that NQ is under no obligation to accept this application. I understand that this is an application only and may not necessarily result in the granting of a Hart Sapphire Series Ruby North License. I acknowledge and accept that NQ may ask further questions about any element of this application and may require further information or supplementary documentation to be provided, which I undertake to so provide if requested.

If NQ accepts this application, I undertake to execute and abide by the NQ CPA, the terms of which are not negotiable.

Signature	
Printed Name	
Position	
Date	

Appendix 8: Indicative Commercial Asset Register

SAPPHIRE SERIES - COMMERCIAL ASSET BREAKDOWN IP / BRAND

Asset	League / NQ	Team	Comments
League Logo	X		
Team logo		X	
Team names		X	Team names and colours to be approved by NQ
Player IP		X	

SPONSORSHIP

Asset	League / NQ	Team	Comments
Exclusive Sponsor categories	X		
League Naming Rights Sponsor	X		
League Support Sponsors	X		
League Suppliers	X		
League Broadcast Partner	X		
Team Naming Rights Sponsor		X	
Team Support Sponsors		X	
Team Suppliers		X	

MATCH & TEAM KIT

Asset	League / NQ	Team	Comments
League logo	X		
Supplier logo		X	Supplier determined by Club
Team logo		X	Colours and logo approved by NQ
Front chest above bib		X	
Front of dress - hem		X	
Back of dress - top		X	
Side panels (2)		X	
Bibs - front & back	X		League Sponsor Logo
Front of dress - under bib		X	
Back of dress - below bib		X	
Back of dress - hem		X	

LICENSING & MERCHANDISE

Asset	League / NQ	Team	Comments
League merchandise/Uniform	X		
Team supporters' merchandise		X	

OTHER MATCH DAY ASSETS

Asset	League / NQ	Team	Comments
Balls	X		
Post pads	X		
Umpires	X		
Score bench officials	X		
Ball kids		X	
League Media backdrop	X		
Courtside A-frame signage in live-stream arc	50%	50%	Can be used for sponsors or team logo
Hydration stations		X	
Water bottles / drink bottles		X	
Player towels		X	
Team bags / luggage		X	
Team Media Backdrop		X	
Match day merchandise sales rights	X	X	Home Team + League
Activation rights (i.e. giveaways, foyer sponsor activations, half-time activity, coin toss etc)	X	X	League sponsors can activate at NQ's discretion. Any team activations must be approved by NQ prior and can only be for the team who is listed as Home during that round
Promotion on big screens (if applicable)	X	X	Home team can promote on big screens (if applicable)but must promote NQ, HSS and League Sponsor

TICKETING

Asset	League / NQ	Team	Comments
Gate income - matches	x	X	By negotiation with NQ

DIGITAL & SOCIAL CHANNELS

Asset	League / NQ	Team	Comments
League website	X		
League Facebook	X		
League Instagram	X		
Team Website		X	
Team Facebook		X	
Team Instagram		X	