



LEADERS CONFERENCE

2024





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2024

ACKNOWLEDGEMENT OF COUNTRY

NEVILLE HOEHE

Chair Netball Queensland First Nations Advisory Group

WELCOME

KATE DAMES

Chief Executive Officer, Netball Queensland



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KEYNOTE SPEAKER

LIZELLIS

Chair, Netball Australia, Diamond #110



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THE FUTURE OF WOMENS PROFESSIONAL SPORT

LIZELLIS

Chair, Netball Australia,
Diamond #110

LEANNE CODDINGTON

Chair, Netball Queensland

KATE JONES

NRL Commissioner

Moderated by:

KATE DAVIES

Chief Executive Officer,
Netball Queensland



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SEASON 2025 PARTICIPATION GROWTH OPPORTUNITIES

Regional Managers, Netball Queensland

- DEBEASTLAKE
- PAULATOONEN
- ELOISEMULLINS

Learnings from 2024

- Timing and specificity are key to the success of transition activities
- Market awareness and transition activities are most effective inside the 'standard' registration window
- The netball ecosystem is resilient and robust enough to manage increased participation without major disruption



Refreshed 2025 Strategy

- Revisiting appetite and capacity
- Refined with focused attention on execution, resource utilisation, and leveraging enhanced community awareness



Awareness

- Sporting Schools
- Come & Try Sessions
- Before/After School Programs





Transition

- School Newsletters
- School Assembly/ School Gate
- Targeted Social Media Campaigns



Capability

- Accreditation Opportunities
- Non-Accredited Workshops
- Review of Club Governance & Volunteers in Community
- Webinar Series
- Member Toolbox

Experience

- Competitions – including Primary School Galas & Primary School Cup, and opportunities for Men & Boys
- Expansion of Programs – Player Clinics, Little Nettys, Train Like a Firebird





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MORNING TEA

NETBALL QUEENSLAND PARTNER
DISPLAY

NEXT SESSION 10:45AM



TAGGING NETBALL QUEENSLAND

& WHY IT IS IMPORTANT!

THANK YOU PARTNERS





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RECONCILIATION ACTION PLANS: PRACTICAL AND MEANINGFUL ACTION TO ADVANCE RECONCILIATION

NEVILLE HOEHNE

Chair, Netball Queensland
First Nations Advisory Group

AUTUMN PIERCE

Head of Diversity & Inclusion,
Netball Queensland

CLAIRE KLIENSCHMDT

Workforce Development
Manager, Netball Queensland

Moderated by:

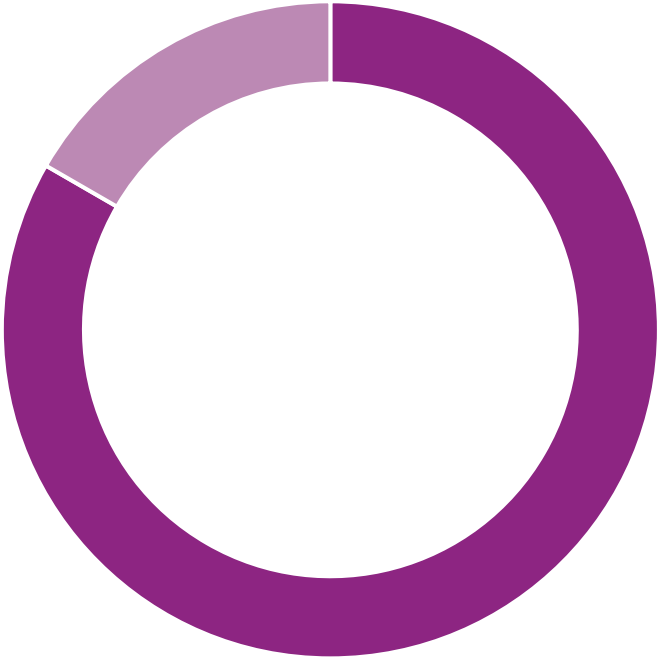
KATE DAVES

Chief Executive Officer, Netball Queensland

Innovate RAP 2024

Deliverables

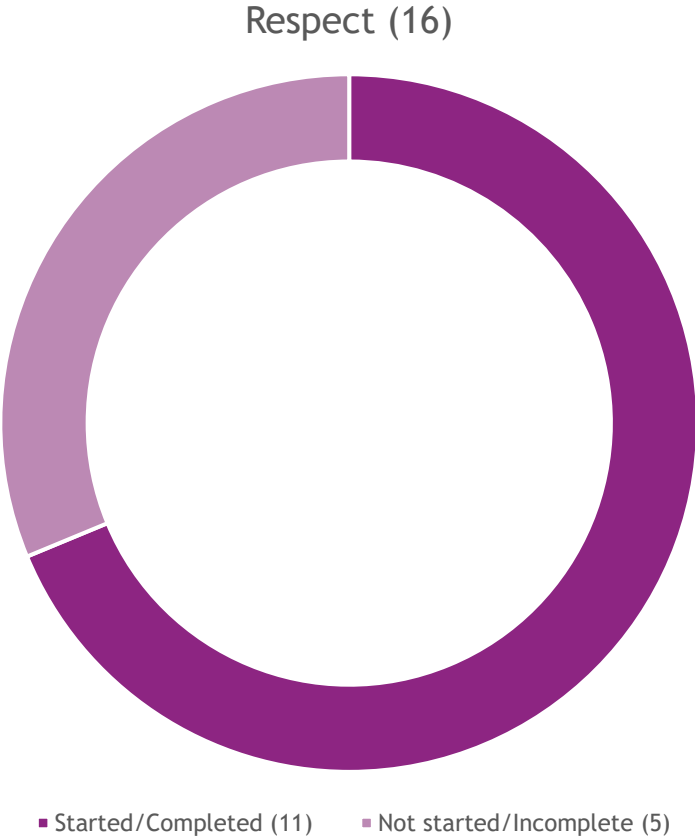
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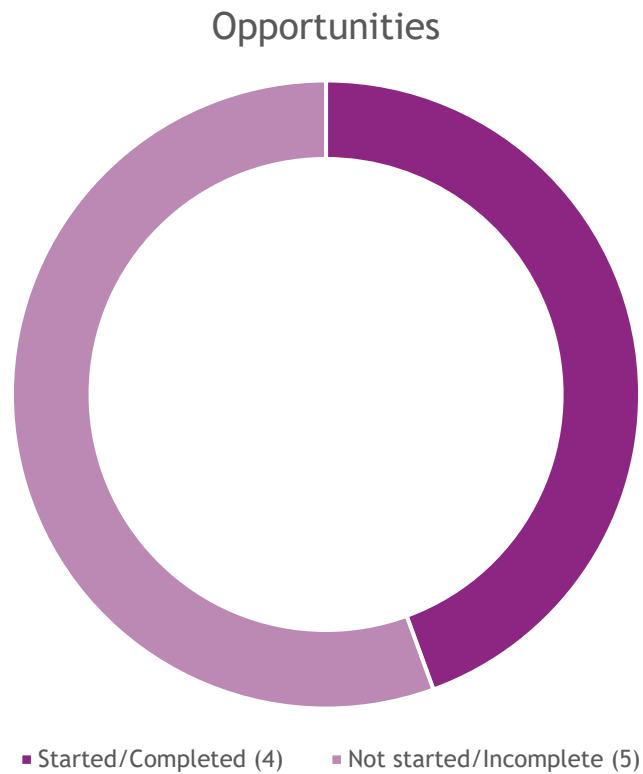
■ Started/Completed (15) ■ Not started/Incomplete (3)



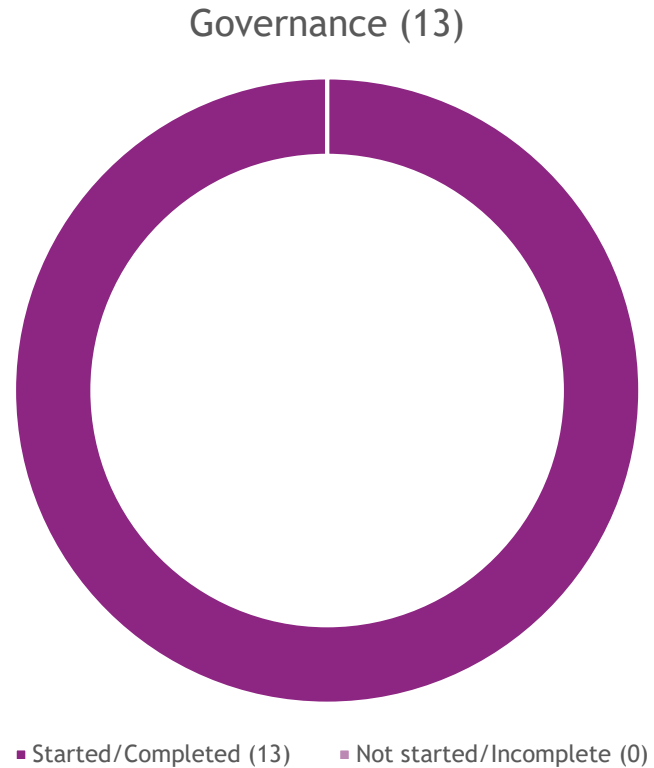
Innovate RAP 2024 Deliverables



Innovate RAP 2024 Deliverables



Innovate RAP 2024 Deliverables



RAP Deliverable: Embed Cultural Competency training in coach and officials' development programs

What is it?

- An online training module to be delivered on the Learning Management System focused on improving the ability of our coaches to cultivate culturally safe environments

Why is it important?

- We want our sport to be a place where everyone belongs and where everyone feels safe. Cultural safety is everyone's responsibility
- We hope that improving the capacity of our coaches in this area will lead to greater retention of First Nations athletes in our sport and ultimately greater representation throughout our pathways and high-performance programs

What are the key learning objectives?

On completing the course, coaches will:

- Be able to define cultural safety and articulate why it is important in our sport
- Have increased self-awareness as to how their actions impact cultural safety
- Be empowered to take practical steps in their own netball environments to increase cultural safety



RAP Deliverable: Embed Cultural Competency training in coach and officials' development programs

How can I access it?

- It is still in the production process at present time with a proposed launch in 2025
- It will be available through the Netball Learning platform (at no cost to NQ members)
- Coaches will attain points towards renewing their accreditation through completion
- Eventually this course will be compulsory for all Netball QLD coaches





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TRENDS & CHALLENGES IN ORGANISED SPORT

TIM KLAR

Chief Executive Officer, QSport

RICHARD MCINNES

EGM – Sport & Community Capability, Australia Sports Commission

LOU CORRIGAN

President, Downey Park Netball Association

Moderated by:

GLENDENNS

General Manager Netball, Netball Queensland

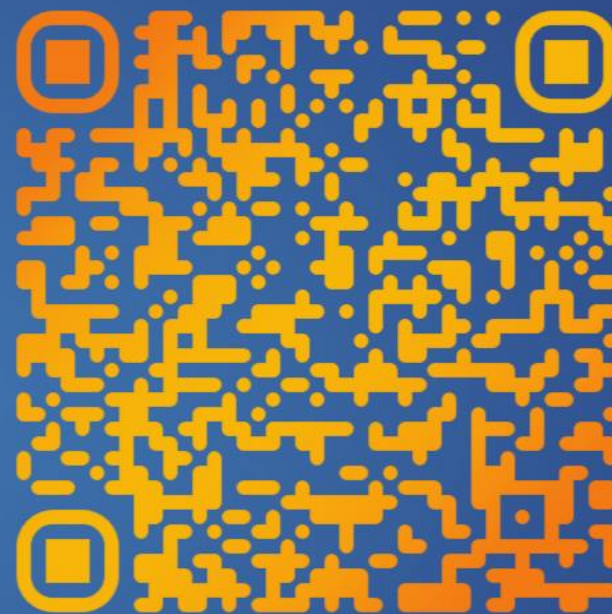


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YOU ARE INVITED TO...





**SCAN THE QR CODE
FOR MORE INFORMATION**



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IMPROVE YOUR CONTENT'S QUALITY
WITH THESE 3 TIPS!

LUNCH

NETBALL QUEENSLAND PARTNER
DISPLAY

NEXT SESSION 12:35PM

THANK YOU PARTNERS





Second Annual

Fifth Quarter

Celebrating our legends of the game

Hear from a panel of netball legends



LAURA GEITZ

Former Firebird
#56



TRACEY BRUCE

Former Firebird
#21



CLARE FERGUSON

Former Firebird
#52

Get your
Tickets Now!





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KEYNOTE SPEAKER

ASTRID JORGENSEN

Founder and Conductor of Pub Choir



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BUILDING CONFIDENCE IN IMPLEMENTING PROGRAMS & COMPETITIONS FOR MEN & BOYS

TRACEY JEANS FRASER

QLD Suns Open Mens Head Coach

HAYLEY LARKIN

Competitions Director, Brisbane Netball Association

DARREN GILLESPIE

President QLD Suns, QLD Suns Open, Mens #67

SCHOOL REPRESENTATIVE

Student, St James College

Moderated by:

DEB EASTLAKE

Netball Queensland Regional Manager



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CPR GROUP AND NETBALL

MICHAEL CONNELLY

Director CPR Group

Moderated by:

GLENDENNIS

General Manager Netball, Netball Queensland



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HOT TOPICS IN GOVERNANCE

MICHAEL CONNELLY

Director CPR Group



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SOCIAL MEDIA AUDIT

ARE YOU EFFECTIVELY USING YOUR PLATFORM?

AFTERNOON TEA

NETBALL QUEENSLAND PARTNER
DISPLAY

NEXT SESSION 3:00PM

THANK YOU PARTNERS





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KEY MESSAGES FROM FOUR CORNERS

KATE DAMES

Chief Executive Officer, Netball Queensland

GLENN DENNIS

General Manager – Netball, Netball Queensland



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HIGH PERFORMANCE SNAPSHOT

ADRIAN THOMPSON

General Manager High Performance,
Netball Queensland

NETBALL QUEENSLAND – HIGH PERFORMANCE

1. *The Queensland Firebirds*
2. *QFFA*
3. *Regional Academies*
4. *Super Netball Reserves*
5. *State Teams*
6. *Coaching and Umpiring*





THE FIREBIRDS

2024

- ❖ Results not what was hoped for
- ❖ Lack of consistency
- ❖ A change of coaching staff
- ❖ Some highlights – win vs Fever at Nissan Arena, win vs the eventual premiers Adelaide at Nissan Arena, Ruby Bakewell-Doran's selection in the Australian Fast 5 squad as well as Isabelle Shearer being invited to train with that group

2025

- ❖ A highly experienced Head Coach
- ❖ A highly experienced Head of Athletic Performance
- ❖ 7 of last year's squad re-signed
- ❖ 2 exciting new overseas players
- ❖ The addition of Ash via our Academy
- ❖ The signing of 7 Training Partners that have come through our Academy and Pathway



THE FIREBIRDS FUTURES

2024

- ❖ Rebranding of the EAP
- ❖ 16 Categorised athletes within the QFFA
- ❖ Competed in the Super Netball Reserves
- ❖ 7 training partners through the Academy

2025

- ❖ Greater alignment and collaboration across the coaching and performance elements within the club
- ❖ Super Netball Reserves
- ❖ Continue to support our categorised athletes

REGIONAL QFFA

- Has been a huge success in 2024
- The 4 regions (Townsville, Cairns, Mackay and Rockhampton) are supported remotely by NQ staff
- Each region also has a coach and strength and conditioning coach
- Will continue in 2025
- There is an addition of Talent Combines in both Toowoomba and Hervey Bay



OUR TEAMS

17U, 19U

- Teams competed in the NNC in Frankston
- 17u finished 5th
- 19s finished 2nd

Selections and preparation are well underway for 2025.

QLD FIRST NATIONS TEAM

- Team won the inaugural National Tournament in September
- Will be a catalyst to getting more players to SSN level
- Developing pathways for First Nations athletes is built into our RAP and Strategic Plan



COACHES AND UMPIRES

Umpiring:

- 2 A Badges Awarded in 2024 (Abbey Bassingthwaighe and Elisa Dennis) meaning QLD has now seen more A Badges awarded in the last three years than in the ten years prior to that
- Netball Aus National Appointments: 2 umpires appointed to NNC, 5 to SN Reserves, 1 to ANC and 2 to First Nations
- QLD Umpires Appointed to the Grand Final of both ANC and First Nations

Coaching:

- 2 Elite Accreditations Awarded (Anna Young and Erin Byrnes)
- 10 Advanced Accreditations Awarded
- QLD coaches involved in International programs including for Samoa, Fiji, Cook Islands and Australia



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BIRDIES IN THE COMMUNITY

LARA DUNKLEY

Queensland Firebirds

CHARLEZE UNDERWOOD

ISABELLA MARKS

PAIGE DATH

Netball Queensland, Community Development Officers

Moderated by:

TYLER KERR

Partnership and Fan Experience Manager,
Netball Queensland

INSPIRING THE NEXT GENERATION

315

PLAYER APPERANCES

732

PLAYER HOURS







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CONFERENCE WRAP UP

LEANNE OODDINGTON

Chair, Netball Queensland



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HOW TO FIND TRENDING AUDIO

& WHY IT'S IMPORTANT!

CONTENT IDEAS

TO BOOST YOUR ENGAGEMENT

