



netball
QUEENSLAND

INVITATION TO JOIN

THE STARTING SEVEN

and invest in positive social impact



WHY NETBALL?

Netball has long been a trailblazing sport for women, proudly standing as the leading team sport for females nationwide. Its influence on the lives of women and girls is unparalleled, shaping generations and fostering a strong sense of community. We take great pride in the enduring legacy and continued prominence of netball in enriching the lives of millions of women and girls across the country.

Remarkably, eight out of ten Australian families have been connected to netball—whether through playing, volunteering, coaching, fandom, or contributing to the sport’s administration. This widespread involvement highlights netball’s integral role in Australian society and its lasting impact on family and community life.

A unique opportunity to invest in the biggest participation sport in Australia for women and girls, with an unrivalled record of elite on court success, outstanding role models and a community footprint that is the envy of many other sports.



SOCIAL IMPACT

Netball is known for being the sport of choice for women and girls, embracing diversity, elevating inspiring role models, and reinforcing and reflecting strong community values, including volunteering.

Netball builds stronger social capital through increased community cohesion, greater social inclusion and upward social mobility.

- People participating in the social impact research project report netball enriches their lives (88%), teaches them how to work in a team environment (90%) and makes them a more confident person (81%).
- Netball participants volunteer more than the general population, have stronger social networks to rely on for support in times of need, and have greater trust in fellow community members and society as a whole, reflecting an unwavering spirit of community.



THE 2026 IMPACT INITIATIVES



REMOTE FIRST NATIONS NETBALL QUEENSLAND DELIVERY PROGRAM – DIAMOND SPIRIT ENGAGE

NQ Staff member to travel to remote Indigenous communities to deliver entry level experiences in netball, provide upskilling for sustainability of programs and provide community equipment pack.

Potential trip locations:

Region 1: Cooktown, Wujal Wujal, Hopevale

Region 2: Kowanyama, Pormpuraaw, Coen

Region 3: Lockhart, Aurukun, Weipa, Naprannum, Old Mapoon

Region 4: Thursday Island, Torres Strait Island, Northern Peninsular

Region 5: Mt Isa, Cloncurry and Dajarra

2026 IMPACT INITIATIVES

REGIONAL TALENT DEVELOPMENT

Talent development initiatives will ensure athletes of all ages in regional areas have access to programs, coaching and resources that are equivalent to their peers in Brisbane and other Southeast Qld areas. A network of talent scouts across the regions will ensure talented young players are provided opportunity regardless of the challenges of distance and access.

These players will be directly contacted by NQ's Head of Talent and Development and provided with online programming and education that follows the same process as used by the Qld Firebirds Futures Academy. Coaches of these players will also receive additional support to help deliver bespoke skill programs. There will be potential for these players to travel to Brisbane or their nearest regional academy throughout the second half of the year.

First Nations players will have additional access opportunities through regional combines in Townsville, Rockhampton, Mackay and Cairns. This will include coach development opportunities linked to each combine.

The new Qld Gems academies providing talent development for female athletes with an intellectual disability, established in Toowoomba and Townsville will also be resourced with a significant education program in the key high performance behaviours.

2026 IMPACT INITIATIVES



TACTICAL DELIVERY OF MENTAL HEALTH INITIATIVES

Delivery of the Tackle Your Feelings program in partnership with the AFL Coaches Association to selected cohorts who would otherwise experience high pressure environments and derive benefit from practical development of their personal mental health toolkit.

Proposed cohorts include:

- QLD U17 State Team
- QLD U19 State Team
- QLD Firebirds Futures Academy
- QLD Firebirds Futures Regional Academies
- QLD Gems (athletes with an intellectual disability)
- QLD First Nations Team
- HART Premier Netball League divisions

This program will also be rolled out across Member Associations throughout the state, ensuring tactical delivery of mental health support to grass roots netball communities.

- NQ Member Associations via an EOI process with expansion over time.

2026 IMPACT INITIATIVES



NETBALL FOR ALL

Netability Program

The expansion of NQ's inclusive netball program for people with a disability. The program provides participants with the opportunity to play netball in a fun, safe and inclusive environment.

Disability Inclusion Toolkit

Educating our Members on how netball can best support people with a disability and how Members can adapt netball sessions as needed to support participation.

Child Safeguarding Practices

Embedding child safeguarding practices across the netball network to create environments where participants feel genuinely safe and can enjoy their netball experience both on and off the court.

Youth Advisory Group

Providing a forum for our younger members to discuss views and ideas and provide feedback to NQ management on the youth sentiment and experience of participating in netball.

THE INVESTMENT

Investment of \$55K + GST per annum over three years into the Netball Queensland Future of Netball Development Fund.

- \$50K of the funds to be donated via the Australian Sports Foundation (attracting a 100% tax deduction)

Other benefits

- Invitation for 2 guests to 2 x Netball Queensland Boardroom Breakfasts/Luncheons
- Invitation for 4 guests into the Champions Suite for 1 x Qld Firebirds home game in each season
- Money Can't Buy Experience in each year – Train Like a Firebird, Captain's Run
- Recognition of support on the NQ website and social channels showcasing the impact of the NQ initiatives enabled by the Starting Seven.

TOTAL COMMITMENT PER ANNUM: \$55,000 + GST

(Minimum 3-year commitment)



MORE INFORMATION?

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